

## *Sanofi's Consumer Healthcare Unit launches the Shared Care Collective, an advisory group working to advance sustainability*

**Paris, December 1, 2023.** Today, Sanofi's Consumer Healthcare business unit (CHC) launches the Shared Care Collective. This advisory board brings inside and outside advisors from multidisciplinary backgrounds who together share their diverse expertise and perspectives to support sustainability efforts across Sanofi's CHC business. The Shared Care Collective welcomes experts in health, community, and planet care from around the world: **Patricia Dwyer**, purpose and sustainability leader and Founder and Director of The Purpose Business, **Michael Levine**, Vice President, Chief Sustainability Officer and Managing Counsel, at Under Armour, Inc., **Christopher Marquis**, Ph.D., award winning author and Cambridge University professor, and **Solitaire Townsend**, renowned sustainability expert and solutionist, and co-founder & chief solutionist at Futerra.

The Shared Care Collective sets out to advance Sanofi's CHC business unit's ambition to place health in the hands of people around the world, by building strong communities and healthy environments. Based on the Shared Care Collective's work and recommendations, Sanofi's CHC business intends to develop tangible, hands-on transformation through pilot initiatives and ground-level programs, leveraging its expansive reach and portfolio of brands to bring about meaningful change. The *Shared Care Collective* aims to drive impact through better self-care behaviours by tapping into its members' interconnected perspectives.

The Shared Care Collective is co-chaired by two of Sanofi's CHC business unit leaders, **Josephine Fubara**, Ph.D. and Chief Science Officer and **Alberto Hernandez**, Chief Growth Officer.

### ***Josephine Fubara, Ph.D.***

Chief Science Officer, Consumer Healthcare, Sanofi

*"At Sanofi's CHC business unit, we are committed to exploring innovative solutions that help empower consumers to take health in their own hands. It's this spirit that has led us to form the Shared Care Collective, to diversify our thinking and challenge our beliefs. We are honored to be working alongside such a passionate, creative, and fiercely intelligent group of people to guide us through this process."*

### ***Alberto Hernandez***

Global Chief Growth Officer, Consumer Healthcare, Sanofi

*"Having already begun our work with the experts that make up the Shared Care Collective, I can safely say this impressive group of experts will help us continue to grow at Sanofi's CHC business unit. We want the work we will accomplish together to make an impact for a great deal of people around the world, and I'm excited to see what we can do."*

Sanofi's CHC business unit's ambition is to build a healthier future by helping people help themselves. Sanofi's CHC business unit believes it has a shared responsibility to create a healthier society and planet for all. In July 2023, Sanofi's CHC North America subsidiary earned B Corp Certification, becoming the first, large consumer healthcare company with B Corp certification (see [link](#)) and joined the select and growing B Corp community of businesses that meet high standards of social and environmental performance,

accountability and transparency. The Shared Care Collective is another important initiative that helps advance important progress as the business continues to evolve.

### **Patricia Dwyer**

Founder & Director, The Purpose Business

*“It’s rare to be made part of a movement that holds a mirror up to itself in pursuit of driving even greater positive impact. By bringing in perspectives that don’t typically coalesce, I am excited to be part of the Shared Care Collective as we challenge, sharpen and support Sanofi CHC’s commitment to enable more people to confidently take health into their own hands, especially in communities that need it the most. I look forward to working with my peers in the Collective in harnessing Sanofi CHC’s strategic contribution to the ultimate purpose we all work towards – wellbeing of all people and the planet.”*

### **Michael Levine**

Vice President & Chief Sustainability Officer at Under Armour

*“At its core, sustainability is about supporting human and planetary health and forging paths to help communities survive and thrive. I look forward to serving on this panel of dedicated experts to further Sanofi CHC’s ambition, and I am particularly grateful for the opportunity to support the healthcare sector, which plays a vital and direct role in caring for people and improving lives.”*

### **Christopher Marquis**

Sinyi Professor of Chinese Management, University of Cambridge Judge Business School

*“As a passionate advocate for increasing the sustainability of the world’s leading businesses, I am excited to work with Sanofi Consumer Health Care to further its journey to create more healthy individuals, communities, and the planet. The holistic approach of the Shared Care Collective is especially appealing to me, and I look forward to working with the diverse team that has been assembled on these topics, and in particular contributing to the company’s decarbonization plans and rolling out B Corp certification to its global businesses. I’m inspired by Sanofi CHC’s leadership commitment to this journey, and interest in continuing to learn and improve in these areas.”*

### **Solitaire Townsend**

Co-founder & Chief Solutionist at Futerra

*“Now in my third decade of work in sustainability, ESG, health and wellbeing I’m excited for our Shared Care Collective meetings – the debate will be intense, I’m sure! Sanofi Consumer Health Care is taking a bold step by inviting the outside in, and opening themselves up to new ideas, new opportunities, and new thinking. In today’s world, no company can be an island and navigating the nexus of health, sustainability and human dignity will require effort from everyone.”*

**Patricia Gallardo Dwyer** is the Founder and Director of [The Purpose Business](#). Pat has more than 20 years sustainability leadership experience, including as the first global head of CSR and sustainability for Shangri-La Hotels and Resorts. A regular keynote speaker in conferences and to board audiences, Pat often is invited to share thoughts and trends in sustainability, leadership, purpose and governance. She is a fellow of the Asia Society and the Royal Society of Arts, she is a World Economic Forum Young Global Leader and she is a Senior Associate of the University of Cambridge Institute for Sustainability Leadership (CISL) and serves in the Global Steering Committee of The Prince of Wales’s Business & Sustainability Programme. She also sits on the Boards of Enrich, a non-profit pushing for financial literacy of migrant workers in Hong Kong.

**Michael Levine** is Vice President, Chief Sustainability Officer and Managing Counsel for Under Armour. In this role, he leads the company’s global sustainability strategy, designed to holistically address its environmental and social impact across three pillars: Products; Team; and Home Field. An attorney who began his legal career in public service, he has

headed several law firms' sustainability, ESG and human rights/due diligence practices and has served on the Fair Labor Association's Board of Directors and Executive Committee since 2017. Levine earned a B.A. in Political Science from Columbia College, Columbia University, read P.P.E. during his Junior Year at Oriel College, University of Oxford and received a J.D. from the Emory University School of Law.

**Christopher Marquis** is the Sinyi Professor of Chinese Management at the University of Cambridge Judge Business School. He is the author the award-winning books *Better Business: How the B Corp Movement is Remaking Capitalism* and *Mao and Markets: The Communist Roots of Chinese Enterprise*. Prior to Cambridge he worked at Cornell for 6 years, and Harvard for 11 years, where he developed an award-winning course on social entrepreneurship. He is the author of more than 20 peer-reviewed academic articles and 50 Harvard business cases on topics related to sustainable business. Marquis earned a PhD in sociology from the University of Michigan and prior to his academic career worked for six years in the financial services industry.

**Solitaire Townsend** is a renowned sustainability expert who works with some of the world's most influential organisations to activate social justice and environmental restoration. She is Co-founder & Chief Solutionist at Futerra (edie's 2023 Consultancy of the Year) and Trustee of the Solutions Union. In 2023 she was named 'Agency Lead of the Year' at Adweek's Sustainability Awards, and previous accolades include 'Ethical Entrepreneur of the Year' in 2008, chair of the UK Green Energy Scheme, trustee of Ashden, a founder member of the United Nations Sustainable Lifestyles Taskforce and a London Leader for Sustainability. Her popular TED talk, Forbes column and most recent book – *The Solutionists: How Businesses Can Fix the Future* – are available online.

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### *About Sanofi*

We are an innovative global healthcare company, driven by one purpose: we chase the miracles of science to improve people's lives. Our team, across some 100 countries, is dedicated to transforming the practice of medicine by working to turn the impossible into the possible. We provide potentially life-changing treatment options and life-saving vaccine protection to millions of people globally, while putting sustainability and social responsibility at the center of our ambitions.

Sanofi is listed on Euronext: SAN and NASDAQ: SNY

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