ALM. BRAND A/S

Notice of annual general meeting

Pursuant to article 5 of the articles of association, notice is hereby given that the annual general meeting will be held on Thursday, 18 April 2024 at 11:00 a.m. at Tivoli Hotel & Congress Center, Arni Magnussons Gade 2, 1577 Copenhagen V, Denmark.

Pursuant to article 6 of the articles of association, the agenda comprises the following business:

- 1. Report by the Board of Directors on Alm. Brand A/S's activities during 2023
- 2. Presentation of the annual report for approval and resolution for the discharge from liability of the Board of Directors and the Executive Management
- 3. Presentation of proposed resolution on the distribution of profit according to the approved annual report
- 4. Presentation of the remuneration report for 2023 for an indicative vote
- 5. Authorisation to acquire own shares
- 6. Election of members to the Board of Directors
- 7. Appointment of auditors, including sustainability auditors
- 8. Proposal from the Board of Directors for approval of board remuneration for 2024
- 9. Proposal from the Board of Directors for approval of a remuneration policy for Alm. Brand Group
- 10. Proposal from the Board of Directors to grant indemnification
 - a. Approval of indemnification
 - b. Amendment of the articles of association
- 11. Authorisation to the chairman of the meeting to apply for registration of resolutions
- 12. Any other business

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Majority

Adoption of the resolution proposed under item 10.b requires approval by two thirds of the votes cast as well as of the voting share capital represented at the general meeting. The other proposed resolutions included in the agenda are adopted by a simple majority of votes.

Share capital and voting rights

The nominal value of the company's share capital is DKK 1,541,140,000, divided into 1,541,140,000 shares with a nominal value of DKK 1 each. Each share with a nominal value of DKK 1 carries one vote at general meetings, see article 8.3 of the articles of association.

A shareholder is entitled to attend and vote on the basis of the shares held by the shareholder on the record date, i.e. Thursday, 11 April 2024. The shares held by each shareholder are calculated on the record date on the basis of the information recorded about such shareholder's ownership in the register of shareholders and notifications about ownership received by the company for entry into the register of shareholders, but which have not yet been recorded in the register of shareholders.

Attendance at general meetings and voting

Shareholders wishing to attend the general meeting must request an admission card no later than on Monday, 15 April 2024. Admission cards are available from the shareholder portal on the company's website (click here: <u>General annual meeting</u> ¹), using MitID or username and password. The password is stated in the registration form. Admission cards may also be obtained by contacting the company's office, Midtermolen 7, 2100 Copenhagen Ø, Denmark, or the company's registrar, Computershare A/S, by e-mail to <u>gf@computershare.dk</u> or on tel. +45 45 46 09 97.

Electronic admission cards will be issued and sent to the shareholder's e-mail address registered in the shareholder portal. Please bring the admission card to the annual general meeting, either electronically on a smartphone/tablet or as a printed copy. In the event of errors in relation to the electronic admission card, or if it is not possible for you to receive the admission card or print it, the admission card will be issued at the registration desk at the entrance to the annual general meeting against presentation of proper proof of identity. Voting papers will be handed out at the registration desk at the entrance to the annual general meeting.

Shareholders who do not expect to attend the general meeting may submit a postal vote or issue a proxy to the Board of Directors or to a person attending the general meeting and appointed by the relevant shareholder. Shareholders may issue a proxy or submit a postal vote electronically on the shareholder portal via the company's website (click here: <u>General annual meeting</u>), using MitID or username and password. The proxy and postal voting form may also be sent by letter post to Computershare A/S, Lottenborgvej 26D, 1st floor, 2800 Kgs. Lyngby, Denmark, or by e-mail to <u>gf@computershare.dk</u>. The instrument of proxy or postal vote must be received by the company or Computershare A/S on or before Monday, 15 April 2024.

Shareholders' right to submit questions

Prior to the annual general meeting, the shareholders may ask questions in writing to the company's management concerning matters of significance to the assessment of the annual report for 2023, the company's position in general or other matters to be considered at the annual general meeting. A shareholder wishing to exercise this right to ask questions may send the question by letter to Alm. Brand A/S, Attn: The Executive Management, Midtermolen 7, 2100 Copenhagen Ø, Denmark, or by e-mail to information.investor@almbrand.dk. The answer may be provided in writing, including by making the answer available on the company's website (click her: <u>General annual meeting</u>).

Shareholders may also ask questions to the company's management orally at the general meeting regarding the matters set forth above.

Additional information about the general meeting

Information on and documents concerning the general meeting, including (1) the notice, (2) the agenda and the complete proposals, (3) the annual report for 2023, (4) a list of candidates nominated for board membership, (5) the draft remuneration policy for Alm. Brand Group for 2024, (6) the remuneration report for 2023 and (7) the proxy and postal voting form, are available at the company's website (click here: <u>General annual meeting</u>).

The above-mentioned documents will also be sent to all registered shareholders who have so requested.

Copenhagen, 22 March 2024

THE BOARD OF DIRECTORS

¹ https://investorrelations.almbrand.dk/English/governance/default.aspx#section=agm