

Financial results of Q1 2022: Strong start of 2022 despite facing new uncertainties

28 April 2022

Disclaimer

This presentation has been prepared by the management of AB Novaturas, with its registered office at A. Mickevičiaus g. 27, LT-44245, Kaunas, Lithuania (the "Company" or "Novaturas").

This presentation does not constitute or form any part of any offer or invitation or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of Novaturas, nor shall it or any part thereof or the fact of its distribution form the basis of, or be relied on in connection with, any contract therefore.

The information and opinions contained herein are provided as at the date of this presentation and are subject to change without notice. Neither the Company nor its affiliates or advisers, representatives are under an obligation to correct, update or keep current the information contained in this presentation or to publicly announce the result of any revision to the information and opinions made herein. Furthermore, neither the delivery of this presentation nor any further discussions of the Company and/or its group with any of the recipients shall, under any circumstances, create any implication that there has been no change in the affairs of the Company since such date.

Neither this presentation nor any copy of it not the information contained in it may be taken or transmitted into the United States, United Kingdom, Canada, Australia or Japan or distributed, directly or indirectly, in the United States, United Kingdom, Canada, Australia or Japan or to any resident thereof.

Forward looking statement disclaimer

This presentation contains forward looking statements. These statements are based both on assumptions and estimates. Although the company is convinced that these futurerelated statements are realistic, but due to still remaining risks and uncertainties, the company can not guarantee them, and the actual results could differ from the expected ones. The company does not intend or assume any obligation to update any forward-looking statement to reflect events or circumstances after the date of these materials.

Key financials of Q1 2022





PAX sold during Q1 2022 3x increase vs Q1 2021

Q1 2022 Revenue 4,2x increase vs Q1 2021) (+1.5% Q1 2019)





O1 2022 Net loss

Q1 2022 EBITDA EBITDA margin of -0,3%



Q1 2022 Gross profit Gross profit margin of 9,4%

- After the unprecedented drop of 2020 and 2021, Novaturas ٠ continues its gradual recovery in 2022 when sales in Q1 reached EUR 29 million and were more than 4x higher then 2021 and by 1,5% higher then 2019.
- Also, we have served more than 36 thousand tourists it is 3x ٠ more than in 2021.
- EBITDA profitability was almost at break even. Negative profitability was significantly affected by increased fuel prices in Q1 for tour packages which were sold in 2021 (approx. impact of EUR 200k) and by intense competition in certain winter destinations.
- Q1 is generally considered as low period in tourism, sales in Q1 ٠ typically account for 15-20% of total annual sales.
- At the beginning of April Novaturas has introduced fuel surcharge ٠ for all-existing bookings in order to manage fuel price increase risk. Additionally, we have introduced fuel price change protection service for all future sales in 2022.
- 2022 Q1 profitability result is also positively affected by accounting ٠ impact from implementation of IFRS 15. More detailed information would be provided with audited financial statements of 2021.

Russia's aggression against Ukraine influence on Q1 operations & results

- The shutdown of the Ukrainian and Russian airspace, as well as ban on the Russian carriers by many European countries is affecting tour operator activities.
- Flight time and aviation costs for certain destinations were affected by shutdown of the Ukrainian airspace. Meanwhile ban on the Russian carriers increased hotels availability in our destinations, which had a positive effect.
- Due to the breakout of Russia's war against Ukraine the number of new reservations has temporarily dropped by almost half in the first few weeks after the war, however, afterwards we have experienced gradual recovery of the bookings and currently our weekly bookings are back to normal levels.
- EU imposed sanctions on the Russian individual (Alexey Mordashov) who was the majority owner of TUI Baltics tour operator. As a result of such sanctions TUI Baltics stopped their operations in the Baltics.
- The company cooperated with the embassies and consulates to help repatriate the Ukrainian citizens trapped abroad to the Baltic states by offering free seats on planes almost two full planes of Ukrainians came to the Baltics states from holiday destinations free of charge.

Forward looking statements for Q2 of 2022

- The company is expecting to be close to pre-pandemic levels in terms of pax sold and revenue.
- In April company has launched early booking sales to key destinations for the 2022-2023 winter season.
- Also, the company has signed the memorandum of understanding with UAB "Kidy Tour" with the intentions to fulfill the obligations to the travelers from Lithuania and Estonia who have booked trips from "Kidy Tour" tour operator with the departure period of May-October 2022. The company expects to overtake up to 5 thousand travelers.
- In May the company will introduce the market with full program of 2022-2023 winter holiday season, as well as new holiday destinations.
- Competitive landscape has substantially changed in the beginning of 2022 we expect that TUI Baltics and Kidy Tour would not operate in at least year 2022, however, new competitor has entered the market the Ukrainian tour operator Join Up. Currently it is too early to assess the impact of new competitors' entrance as flights should start only in the end of April.

Q1 2022 Revenue & customers served

In terms of revenue generated we have exceeded pre-pandemic 2019 results by 1.5%. The difference of number of clients served is 11.4% if compared with the same period in 2019. The results of revenues are influenced by increased organized holiday package sales price due to higher fuel prices.



Q1 2022 Number of travellers

Number of PAX sold by country (ths)



March month marked the breaking point when for the first time since the pandemic the number of customers served exceed the same month of 2019 by 5%.



total PAX sold during Q1 2021 (+307% vs y/2021) total PAX sold during Q1 2021 (-11.4% vs y/2019)

Q1 2022 Top destinations

Sales of flight package tours by destinations

(% share in charter travel revenue)





Egypt and Tenerife traditionally hold main positions in 1Q 2022. Returned skiing destinations take the third place and exceed the volumes of pre-pandemic 2019. Long-haul product have also returned to the holiday destinations portfolio, but still with limitations. This year we have offered our clients to meet New Year in Turkish resorts.

We reach wide customer base thanks to well-balanced distribution

Majority of our products are sold through travel agencies, with whom we have long-term business relations, built on professionalism and mutual trust.

E-commerce channel is gaining importance after pandemic period which is reflected in the growing e-commerce revenue share which was 22% in 2022 Q1.

E-commerce revenue in 2022 Q1 in absolute amounts increased more than 20% if to compare with pre-pandemic period in 2019 Q1.



share in Q1 2022 revenue from e-commerce



unique visitors on our websites during Q1 2022

Novaturas sales by distribution channels



Q1 2022 negative profitability ratios

Profitability ratios of Q1 2022 were mainly affected by drastically increased fuel prices. Another factor that had influence on negative profitability – very active competition environment. In 2021 EBITDA and Net profit ratios were exceptionally positive – we have taken the leadership to re-open flights to Egypt resorts in February 2021. Also received subsidies in the 1Q of 2021 have made an impact on the positive results.









Efficiency and productivity ratios

Increased fuel prices have heavily affected both – profit per pax as well as average package price ratios. Global inflation, increased prices for the services and product also have influenced average package prices.





Sales profit = gross profit less commission expenses 2021g1 excl subsidy from LV government for pandemic impact

51

Operating expenses under control

Operating expenses totaled EUR 1,6m. Our sales and marketing expenses as % from sales were 3,2%, and it is slightly lower than pre-pandemic level when it was 3,5%.

Despite high inflation environment our general and administrative costs are below pre-pandemic levels, they amount to EUR 0,7m (2019 Q1 it was 1,1m), as percentage to sales it is by 1,4% lower.

Key performance indicators	2019 Q1	2020 Q1	2021 Q1	2022 Q1
Total operating expenses	-2 106	-1 589	-766	-1 641
Sales and marketing (excl comm)	-1 000	- 888	-373	-947
General and administrative expenses	-1 106	-701	-393	-649
Operating expenses, %	-7,3%	-6,8%	-13,7%	-5,6%
Sales and marketing (excl comm), %	-3,5%	-3,8%	-6,7%	-3,2%
G&A, %	-3,8%	-3,0%	-7,1%	-2,4%



Q1 2022 Operating expenses

Appendices

Main ratios

Financial ratios (EUR 000s)	Q1 2022	Q1 2021	Q1 2020	2022/2021 change	2021/2020 change
Revenue	29,254	5,571	23,363	+425,1%	-76.2%
Gross profit	2,746	1,617	2,535	+69,8%	-36.2%
EBITDA	(96)	615	(190)	NA	NA
Operating profit (EBIT)	(96)	572	(254)	NA	NA
Profit before tax	(610)	147	(409)	NA	NA
Net profit	(505)	191	(353)	NA	NA
Relative indicators	Q1 2022	Q1 2021	Q1 2020	2022/2021 change	2021/2020 change
Number of shares	7,807,000	7,807,000	7,807,000	-	-
Earnings per share (EUR)	-0.06	0.02	(0.05)	-0.08	+0.07
Gross profit margin (%)	9.4%	29.0%	10.9%	-19.6pp	+18.1pp
EBITDA margin (%)	-0.3%	11.0%	-0.8%	-11.3рр	+11.8pp
Operating profit (EBIT) margin (%)	-0.3%	10.3%	-1.1%	-10.6pp	+11.4pp
Profit before taxes margin (%)	-2.1%	2.6%	-1.8%	-4.7pp	+4.4pp
Net profit margin (%)	-1.7%	3.4%	-1.5%	-5.1pp	+4.9pp
Return on assets (ROA) (%)	-1.1%	0.4%	-0.6%	-1.5pp	+1.1pp
Debt to equity ratio (%)	94.9%	121.4%	83.7%	-8.4pp	+37.7pp
Equity ratio (%)	31.0%	31.4%	27.5%	-0.4pp	+3.9pp
Effective tax rate (%)	17.2%	-29.9%	13.7%	+47.1pp	-43.6pp
Current ratio	0.74	0.73	0.72	0.01	0.01

Consolidated statements of comprehensive income

EUR 000s	Q1 2022	Q1 2021	Q1 2020	2022/2021 change	2021/2020 change
Sales	29,254	5,571	23,363	425.1%	-76.2%
Cost of sales	(26,508)	(3,954)	(20,828)	570.4%	-81.0%
Gross profit	2,746	1,617	2,535	69.8%	-36.2%
Operating (expenses)	(2 861)	(1 045)	(2,789)	-173.8%	-62.5%
Other operating income	-	-	-	-	-
Other operating (expenses)	-	-	-	-	-
Profit from operations	(96)	572	(254)	NA	NA
Finance income	15	212	109	-92.9%	94.5%
Finance (expenses)	(529)	(637)	(264)	-17.0%	141.3%
Profit before tax	(610)	147	(409)	NA	NA
Income tax (expense)	105	44	56	138.6%	-21.4%
Net profit	(505)	191	(353)	NA	NA
Other comprehensive income to be reclassified to profit or loss in subsequent periods					
Result of changes in cash flow hedge reserve	4	449	(3,005)	-99.1%	NA
Impact of income tax	(1)	(67)	451	NA	NA
Total comprehensive income for the year	502	573	(2,907)	NA	NA
Earnings per share ¹⁾	-0.06	0.02	(0.05)	-	-

Consolidated balance sheet

(EUR 000s)	31Mar 2022	31Mar 2021	31Mar 2020
ASSETS			
Non-current assets			
Goodwill	30,289	30,327	30,327
Other intangible assets	210	114	210
Property, plant and equipment	69	103	183
Right of use assets	227	219	562
Long term receivables	107	187	218
Deferred income tax asset	893	935	7
Total non-current assets	31,795	31,885	31,507
Current assets			
Inventories	1	2	3
Inventories Prepayments and deferred expenses	1 8,514	2 7,114	_
	·		_
Prepayments and deferred expenses	8,514	7,114	15,626 372
Prepayments and deferred expenses Trade accounts receivable	8,514 282	7,114 127	15,626
Prepayments and deferred expenses Trade accounts receivable Prepaid income tax	8,514 282 70	7,114 127 70	15,626 372 175
Prepayments and deferred expenses Trade accounts receivable Prepaid income tax Other receivables	8,514 282 70	7,114 127 70	15,626 372 175
Prepayments and deferred expenses Trade accounts receivable Prepaid income tax Other receivables Other current financial assets	8,514 282 70 608 -	7,114 127 70 221 -	15,626 372 175 929 -
Prepayments and deferred expenses Trade accounts receivable Prepaid income tax Other receivables Other current financial assets Restricted cash	8,514 282 70 608 - 200	7,114 127 70 221 - 2,300	15,626 372 175 929 - 3,200

(EUR 000s)	31Mar 2022	31Mar 2021	31Mar 2020
EQUITY AND LIABILITIES			
Equity			
Share capital	234	234	234
Cash flow hedge reserve	-	(39)	(2,332)
Legal reserve	29	29	29
Foreign currency translation reserve	145	145	145
Retained earnings	14,178	13,965	17,044
Equity attributable to equity holders of the parent	14,586	14,334	15,120
Liabilities			
Non-current borrowings	11,252	8,767	4,000
Deferred income tax liabilities	-	-	2,823
Other non-current liabilities	382	3,321	-
Lease liabilities	91	83	360
Total non-current liabilities	11,725	12,171	7,183
Current liabilities			
Current portion of non-current borrowings	2,271	2,699	2,000
Overdraft	2,593	2,737	6,655
Trade payables	3,189	1,784	2,946
Advances received	11,720	10,929	17,403
Income tax payable	6	8	-
Other current liabilities and accrued expenses	778	1,104	704
Lease liabilities	149	46	216
Other current financial liabilities	-	148	2,744
Total current liabilities	20,706	19,455	32,668
Total equity and liabilities	47,017	45,960	54,971

16

Consolidated cash flow statement

(EUR 000s)	Q1 2022	Q1 2021	Q1 2020
Net profit	(505)	191	(353)
Adjustments for non-cash items	192	683	(2,861)
Changes in working capital	(1,799)	(128)	(6,995)
Net cash flows from / (to) operating activities	(2,112)	746	(10,209)
Net cash flows from / (to) investing activities	(55)	(23)	(3)
Loans received	2,593	1,405	6,655
(Repayment) of loans	(422)	(732)	-
Interest (paid)	(176)	(220)	(138)
Dividends (paid)	-	-	-
Net cash flows from / (to) financing activities	1,995	453	6,517
Net increase (decrease) in cash flows	(172)	1,176	(3,695)
Cash and cash equivalents at the beginning of the year	5,919	5,365	6,854
Cash and cash equivalents at the end of the period	5,747	6,541	3,159

Top executives

Novaturas TOP executives are the team of experienced professionals. They have extensive know-how, years of experience in their field of expertise and an in-depth knowledge of the Group's offering, which ensures effective implementation of our strategy.



Vitalij Rakovski, CEO

- Joined the Company in 2022.
- He has accumulated almost 15 years of experience in business development, M&A, investment management and as a C level executive in advisory, utility and retail sectors.



leva Galvydienė, CCO

- Joined the Company in 2006.
- Responsible for pricing and capacity management on the Group level with more than 15 years of experience.



Albert Zinevič, CSO

- Joined the Company in 2021
- Has accumulated more then 10 years of experience in sales and marketing in hospitality industry.

The Board



Vidas Paliūnas Member ot the Board

- Co-founder of Novaturas UAB in 1999.
- I999-2009 General Manager of the Company.
- 2009-2018 member of Novaturas' management board (functioning like a supervisory body in the period).



Ugnius Radvila Member of the Board

- Co-founder of Novaturas UAB in 1999.
- I999-2011 supervisor of sighthseeing product department of the Company.
- Since 2011 consultant to the Company.



Andrius Jurkonis Independent member of the Board

- Certified financial analyst. and manager of investment fund Axia Capital Fund
- He has accumulated many years of experience in management positions at Euroapotheca, VST, Swedbank.



Virginijus Lepeška Chairman of the Board Independant member

- Chairman of the Board and Consultant of the management consulting and training company OVC Consulting.
- Has accumulated extensive experience in organizational consulting, corporate governance, strategic management.

Shareholder structure



- 1) ME Investicija is an investment company that manages one of the largest European transport services group Girteka
- 2) "Rendez Vous" OU, CEO Janek Pohla is the founder and member of the management board at "Tahe Outdoors". "Tahe Outdoors" has been a successful manufacturer and distributor of water sports equipment for more than 25 years and is one of the leaders in the field in Europe.
- 3) "Moonrider" OU related with Estonian investment company Go Group, which operates in the fields of tourism, transport, real estate and engineering.
- 4) "Rondam" AS group of companies operate the largest hotel in Tartu "Dorpat" with the spa center as well as one of the best-rated hotels in Tallinn "Lydia".

Company information

Novaturas group PLC

Registered address: Mickevičiaus str. 27, LT-44245 Kaunas, Lithuania <u>www.novaturasgroup.com</u> Registered under number 135567698 in Lithuania Company established: 1999 12 16

Stock Listing:

Warsaw Stock Exchange Nasdaq Vilnius Stock Exchange

Contact information:

Giedrius Ribakovas Head of Finance Mickevicius str. 27, LT-44245 Kaunas, Lithuania +370 616 79601 e-mail: Giedrius.Ribakovas@novaturas.lt