

Case IH and New Holland win 2022 Good Design Awards

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Case IH and New Holland, global agricultural brands of CNH Industrial, have been awarded 2022 [Good Design Awards](#). The Case IH Patriot® 50 series sprayer and New Holland's Straddle Tractor Concept and TK4 Tractor received recognition.

Case IH's Patriot 50 series sprayer is designed to help farmers work more productively and efficiently. From the comfort of the well-appointed cab, the operator has complete control of the vehicle's advanced connectivity solutions and integrated spray technology. The latter produces reports on the vehicle's spray rates which allows operators to accurately calculate input prices.

New Holland's Straddle Tractor Concept was realized in collaboration with renowned automotive design house Pininfarina. It satisfies the requirements posed when working in narrow vineyards. Its futuristic design, combining form and function, has also been **created as ready for electric traction** demonstrating New Holland's commitment to more productive and sustainable agriculture.

New Holland and FPT Industrial's TK4 Methane Power vineyard crawler tractor blends style, function, and sustainability. It is powered by the FPT Industrial F28 engine which runs on biomethane. CNH Industrial is committed to making agribusiness ever more efficient and sustainable. Our partnerships with industry-leading innovators help us to achieve this goal.

The Good Design Awards are organized by the Chicago Athenaeum Museum of Architecture and Design and Metropolitan Arts Press Ltd. They recognize the most innovative and cutting-edge industrial, product, and graphic designs produced around the world. The selection criteria are based on the highest aesthetic in terms of innovative design, new technologies, form, materials, construction, concept, function, utility, energy efficiency, and sensitivity to the environment.

Building products worthy of such prestigious awards once again demonstrates our commitment to excellence in design and innovation for the world's farmers.

CNH Industrial (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of *Breaking New Ground*, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland Agriculture** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongsilde**, providing tillage, seeding and hay & forage implements; and **Eurocomach**, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 37,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

For more information and the latest financial and sustainability reports visit: cnhindustrial.com

For news from CNH Industrial and its Brands visit: media.cnhindustrial.com

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