

**COMPANY ANNOUNCEMENT**

No. 40/2019

Tvis, 27 February 2019

**Reporting of Manager’s transactions – CEO and CFO buy shares in TCM Group A/S**

Pursuant to the Market Abuse Regulation article 19, TCM Group A/S (the "Company") hereby notifies receipt of information, that CEO Ole Lund Andersen and CFO Mogens Elbrønd Pedersen have bought shares in the Company for approx. DKK 1 million and approx. DKK 250,000, respectively.

See below for details of the transactions:

<b>1.</b>	<b>Details of the Reporting Person / Closely Associated Person</b>		
a)	Name	Ole Lund Andersen	
<b>2.</b>	<b>Reason for the notification</b>		
a)	Position/status	CEO	
b)	Initial notification/Amendment	Initial notification	
<b>3.</b>	<b>Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	TCM Group A/S	
b)	LEI code	529900P5DOKT3XLWL480	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares	
	Identification code	ISIN DK0060915478	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		458,944.00	4,544

		554,329.60	5,456
d)	Aggregated information and aggregated volume price	Aggregated information = 10,000  Aggregated volume price of DKK 1,013,273.60, which corresponds to an average price per share of DKK 101.33	
e)	Date of transaction	2019-02-27	
f)	Place of the transaction	Nasdaq Copenhagen A/S	

<b>1.</b>	<b>Details of the Reporting Person / Closely Associated Person</b>		
a)	Name	Mogens Elbrønd Pedersen	
<b>2.</b>	<b>Reason for the notification</b>		
a)	Position/status	CFO	
b)	Initial notification/Amendment	Initial notification	
<b>3.</b>	<b>Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	TCM Group A/S	
b)	LEI code	529900P5DOKT3XLWL480	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares	
	Identification code	ISIN DK0060915478	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		14,900	149
		35,100	351
		129,740	1,300

		69,860	700
d)	Aggregated information and aggregated volume price	Aggregated information = 2,500  Aggregated volume price of DKK 249,600, which corresponds to an average price per share of DKK 99.84	
e)	Date of transaction	2019-02-27	
f)	Place of the transaction	Nasdaq Copenhagen A/S	

**For additional information, please contact:**

CEO, Ole Lund Andersen, TCM Group, +45 97 43 52 00

**About TCM Group**

TCM Group is Scandinavia's third largest manufacturer of kitchens and furniture for bathrooms and storage. The products are Danish design, produced in Denmark and rooted in a proud tradition of good quality and good craftsmanship. TCM Group pursues a multi-brand strategy, under which the main brand is Svane Køkkenet and the other brands are Tvis Køkkener, Nettoline and kitchn. Combined, the brands cater for the entire price spectrum, and are sold through c. 125 dealers in Denmark and the rest of the Scandinavia. In addition, TCM Group sells private label kitchens through DIY stores in Denmark and independent kitchen stores in Norway. See [www.tcmgroup.dk](http://www.tcmgroup.dk) for more information.