

No. 700  
**COMPANY ANNOUNCEMENT**  
23 Feb 2022

## **TRADING IN PANDORA A/S SHARES BY BOARD MEMBERS, EXECUTIVES AND ASSOCIATED PERSONS**

Pandora A/S has been notified of transactions in the Pandora A/S share by a person discharging managerial responsibilities and/or closely associated persons.

Alexander Lacik, Chief Executive Officer of Pandora A/S, has reported the purchase of 13,350 shares at a total price of DKK 9,499,421.90, and now holds a total of 176,627 shares in the company.

### **ABOUT PANDORA**

Pandora is the world's largest jewellery brand. The company designs, manufactures and markets hand-finished jewellery made from high-quality materials at affordable prices. Pandora jewellery is sold in more than 100 countries through 6,800 points of sale, including more than 2,600 concept stores.

Headquartered in Copenhagen, Denmark, Pandora employs 27,000 people worldwide and crafts its jewellery at two LEED Gold-certified facilities in Thailand using mainly recycled silver and gold. Pandora is committed to leadership in sustainability and has set science-based targets to reduce greenhouse gas emissions by 50% across its own operations and value chain by 2030. The company is listed on the Nasdaq Copenhagen stock exchange and generated sales of DKK 23.4 billion (EUR 3.1 billion) in 2021.

### **CONTACT**

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#### **INVESTOR RELATIONS**

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1.	Details of the Reporting Person / Closely Associated Person	
a)	Name	Alexander Lacik
2.	Reason for the notification	
a)	Position/status	Chief Executive Officer of Pandora A/S
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Pandora A/S
b)	LEI	5299007OWYZ611E46843
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	ISIN DK0060252690
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Volume      Price
	- Volume(s)	26      707.6
	- Price(s)	26      708.2
		24      708.4
		27      708.2
		1      708.2
		11      708.1
		11      708.1
		11      708.4
		26      709
		28      709.8
		24      709.5
		26      709.2
		26      708.4
		17      708.2
		9      708.2
		21      709.4
		6      709.4
		8      709.4
		8      709.4
		4      709.4
		1      709.4
		10      709.4
		1      709.4
		11      709.8
		11      709.8

	3	709.8
	20	710.4
	27	710.2
	18	710.6
	8	710.6
	26	710.4
	26	710.2
	5	710.3
	2	710.3
	28	710.2
	27	710.6
	14	714.2
	27	713.6
	26	712.4
	9	711
	18	711
	28	711.2
	24	708.9
	54	709.2
	26	709
	40	709.4
	15	709.4
	53	710
	26	709.8
	2	710.8
	49	710.8
	3	710.8
	27	710.8
	22	710.8
	28	711.7
	82	712
	78	712
	53	712
	54	711.8
	51	712.2
	26	712
	26	711.4
	11	710.8
	16	710.8
	27	710.4
	27	710.4
	27	710.2
	53	709.8
	78	710.4
	27	710.2
	26	710.2
	52	710.2
	26	709.8
	3	709.8

	26	709.8
	76	710.6
	6	711
	54	711.6
	25	711.6
	18	711.6
	6	711.6
	51	711.6
	26	712.2
	26	712.2
	3	711.7
	26	711.4
	27	711.4
	26	711.2
	26	712.8
	28	712.8
	3	712.6
	1	712.5
	14	712.4
	12	712.4
	26	712.4
	1	712.4
	27	712.2
	22	712
	27	712.4
	26	712.6
	27	712.6
	27	712.6
	1	712.3
	5	712
	10	712
	38	712
	6	716.3
	1	716.3
	11	715.8
	9	715.8
	54	715
	53	715
	27	715.2
	27	714.8
	28	715
	27	715
	1	715
	27	715
	28	715
	28	714.6
	51	715.2
	54	715.2
	27	715.4

	28	716
	24	716.6
	16	719.2
	51	719.2
	72	719
	48	718.6
	5	718.6
	26	718.4
	26	718.8
	26	718.8
	26	718.8
	26	718.8
	28	718.8
	26	718.6
	26	718
	52	717.6
	2	717.8
	21	717.8
	54	717.4
	55	717.2
	54	716.8
	3	714.6
	22	714.6
	27	714.6
	50	715
	25	715
	25	715
	53	714.8
	27	714.4
	26	713.4
	50	713
	25	712.8
	50	713.5
	25	713.5
	27	713.2
	26	711.6
	26	711.2
	47	712.4
	79	712.4
	28	713
	100	713
	25	713
	25	713.4
	26	713.2
	55	712.8
	26	712
	26	712.2
	125	713
	50	713.6

	27	713.4
	28	711.8
	27	711.2
	75	710.9
	75	712.7
	54	712.6
	75	711.7
	26	712
	23	712
	2	712
	51	712
	21	711.6
	5	711.6
	50	711.2
	54	711.6
	26	710.6
	27	710.8
	26	710.8
	28	710.6
	26	710.2
	8	711
	19	711
	27	710.6
	100	710.8
	25	711.2
	28	711.2
	50	710.8
	75	711.4
	27	711.8
	25	711.6
	22	712.4
	6	712.4
	20	712.4
	6	712.4
	26	712.6
	27	712.6
	27	712.2
	7	712.9
	52	712.8
	26	712.2
	21	712.2
	21	712.2
	25	713.2
	28	713
	12	712.6
	15	712.6
	27	712.2
	10	713.7
	5	713.7

	5	713.7
	2	713.7
	24	714.2
	2	714.3
	15	714.3
	54	713.8
	1	713.8
	1	714.3
	2	714.3
	1	715.1
	51	715.1
	17	715.1
	1	715.1
	25	715.2
	18	715.2
	7	715.2
	11	715.2
	14	715.2
	23	715
	27	714.8
	27	714.6
	26	713.6
	26	713.2
	52	713.2
	26	712.8
	53	714.2
	26	713.8
	53	714.6
	27	714
	4	714.3
	13	714.3
	2	714.3
	4	714.3
	27	714.7
	13	714.7
	4	714.7
	2	714.7
	25	715.2
	26	715
	27	715
	16	714.8
	9	714.8
	6	714.8
	4	714.8
	4	714.8
	4	714.9
	4	714.9
	4	714.9
	4	714.9

	17	714.9
	25	714.9
	5	715
	1	715
	54	714.8
	26	714.6
	26	713.6
	24	713.6
	1	713.6
	26	713.6
	27	713.4
	4	713.1
	10	713.1
	1	713.1
	1	713.1
	5	713.4
	28	713.4
	1	713.3
	13	713.3
	8	713.3
	1	713.3
	1	713.3
	4	713.3
	10	713.3
	25	713.3
	6	713.3
	4	713.3
	51	713.2
	2	713
	25	713
	26	712.6
	4	712.1
	1	712.1
	9	712.1
	5	712.1
	2	712.1
	7	712.1
	4	712.1
	5	712.1
	2	712.1
	1	712.1
	3	712.1
	6	712.1
	2	712.1
	14	712.1
	55	712.2
	1	711.9
	1	711.9
	20	712

		4 712 20 711.9 15 711.9 27 711.6 27 711.6 4 710.7 3 710.7 27 710.4 25 710.6 24 711 2 711 27 711 27 710.8 27 710.8 1.220 709.8 2.319 709.8 284 709.8 1.000 709.8 64 709.8 527 709.8
d)	Aggregated information - Aggregated volume - Price	Volume: 13,350 shares Price: DKK 9,499,421.90
e)	Date of the transactions	22 Feb 2022
f)	Place of the transactions	<i>AQEU</i> <i>BEUP</i> <i>XCSE</i> <i>CEUX</i> <i>MCSE</i> <i>TQEX</i>