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Registration of share capital increase of 24,554,416 new shares completed

In connection with the private placement announced on 27 November 2024, the Board of Directors of Bang & Olufsen ("B&O" or the "Company") hereby announces that the Company has registered the capital increase with the Danish Business Authority. The capital increase amounts to a nominal value of DKK 122,772,080, corresponding to 24,554,416 shares of DKK 5.00 each (the "New Shares"), representing approximately 20% of the registered share capital of the Company prior to the capital increase and approximately 16.7% of the share capital following the share capital increase.

The New Shares are expected to be admitted to trading and official listing on Nasdaq Copenhagen A/S on 4 December 2024.

Following the registration of the share capital increase, the share capital of B&O amounts to nominally DKK 736,632,515 divided into 147,326,503 shares of DKK 5.00 each. The total number of voting rights in B&O is 147,326,503.

Reference is made to company announcements no. 24.18 and no. 24.19.

An updated version of the Articles of Association can be found at https://investor.bang-olufsen.com/policiesand-charters/.

Global Coordinator and Bookrunner

Carnegie Investment Bank, Filial af Carnegie Investment Bank AB (publ), Sverige (the "**Global Coordinator** and **Bookrunner**") act as Global Coordinator and Bookrunner in connection with the Offering.

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Important disclaimer

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The securities referred to in this announcement have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended, (the "U.S. Securities Act") or under the securities laws of any state of the United States, and may not be offered, sold, resold or delivered, directly or indirectly, in or into the United States absent registration except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. The securities referred to in this announcement will only be offered or sold outside the United States. The securities referred to in this announcement have not been and will not be registered under any applicable securities laws of any state, province, territory, county or jurisdiction of the Excluded Territories. Accordingly, such securities may not be offered, sold, resold, taken up, exercised, renounced, transferred, delivered or distributed, directly or indirectly, in or into the Excluded Territories or any other jurisdiction if to do so would constitute a violation of the relevant laws of, or require registration of such securities in, the relevant jurisdiction. There will be no public offer of securities in the United States or elsewhere.

This announcement has been prepared on the basis that any offers of securities referred to herein in any Member State of the EEA will be made pursuant to an exemption under Regulation (EU) 2017/1129 on prospectuses (the "Prospectus Regulation") from the requirement to publish a prospectus for offers of such securities. The information set forth in this announcement is only being distributed to, and directed at, persons in Member States of the EEA who are qualified investors ("Qualified Investors") within the meaning of Article 2(1)(e) of the Prospectus Regulation.

In addition, in the United Kingdom, this announcement is only being communicated to and is directed only at (a) qualified investors (within the meaning of the UK version of the Prospectus Regulation as it forms part of UK law by virtue of the European Union (Withdrawal) Act 2018) (i) who are "investment professionals" falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the Order),(ii) high net worth entities falling within Article 49(2)(a)-(d) of the Order or (b) persons to

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whom it may otherwise lawfully be communicated, all such persons (a) and (b) together being referred to as "Relevant Persons".

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Matters discussed in this announcement may constitute forward-looking statements. Forward-looking statements are statements that are not historical facts and that can be identified by words such as "believe", "expect", "anticipate", "intend", "estimate", "will", "may", "continue", "should", and similar expressions, as well as other statements regarding future events or prospects. Specifically, this announcement includes information with respect to projections, estimates, and targets that also constitute forward-looking statements. The forward-looking statements in this report are based upon various assumptions, many of which are based, in turn, upon further assumptions. Although the Company believes that these assumptions were reasonable when made, these assumptions are inherently subject to significant known and unknown risks, uncertainties, contingencies, and other important factors which are difficult or impossible to predict and are beyond its control. Such risks, uncertainties, and other important factors include, among others: limited market feedback in commercialization of the Company's products, failure to successfully implement strategies, dependencies on third parties for manufacturing certain product components and the supply of certain raw materials, global and/or regional pandemics, manufacturing disruptions, strategic collaboration, protection of the Company's intellectual property rights and other risks disclosed in B&O's annual reports and other company announcements. Such risks, uncertainties, contingencies, and other important factors could cause actual events to differ materially from the expectations, projections, estimates, and targets expressed or implied in this announcement by such forward-looking statements. These forward-looking statements are not guarantees of future performance and involve certain risks and uncertainties, in particular this announcement should not be construed as a confirmation neither that the Offering will complete, nor of the deal size or the offer price. The information, opinions, and forward-looking statements contained in this announcement speak only as at its date and are subject to change without notice. B&O expressly disclaims any obligation to update or revise any forward-looking statements, except as required by law.