



Company Announcement
No. 04/2025

Copenhagen, 12 March 2025

Notification and Public Disclosure of Transactions by Person Discharging Managerial Responsibilities

1.	Information on the person discharging managerial responsibilities/person closely associated																	
a)	Name	Karsten Dam Larsen																
2.	Reason for the notification																	
a)	Position/title	Member of the Board of Directors, employee-elected																
b)	Initial notification/amendment	Initial notification																
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																	
a)	Name	Scandinavian Tobacco Group A/S																
b)	LEI code	5299003KG4JS99TRML67																
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																	
a)	Description of the financial instrument, type of instrument Identification code	Shares DK0060696300 - STG																
b)	Nature of the transaction	Purchase of shares																
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 102.6</td> <td>1,500 shares</td> </tr> <tr> <td>DKK 102.8</td> <td>2,500 shares</td> </tr> <tr> <td>DKK 104.4</td> <td>1,000 shares</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 102.6	1,500 shares	DKK 102.8	2,500 shares	DKK 104.4	1,000 shares								
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DKK 102.6	1,500 shares																	
DKK 102.8	2,500 shares																	
DKK 104.4	1,000 shares																	
d)	Aggregated information - Aggregated volume - Price	5,000 shares Total price: DKK 515,300																
e)	Date of the transaction	2025-03-10																
f)	Place of the transaction	Nasdaq Copenhagen: XCSE																

For further information, please contact:

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phone: +45 5084 7222 or torben.sand@st-group.com

Scandinavian Tobacco Group A/S is a world-leading manufacturer of handmade and machine-rolled cigars with an annual production of more than four billion cigars. The Group holds market-leading positions in several categories and its products are sold in more than 100 markets.

Scandinavian Tobacco Group has its headquarters in Copenhagen, Denmark – and employs approximately 10,000 people in Europe, the US, Canada, the Dominican Republic, Honduras, Nicaragua, Indonesia and Sri Lanka. For more information please visit www.st-group.com