Better Collective A/S CVR. 27652913 Toldbodgade 12 1253 Copenhagen K CVR. 27652913 investor@bettercollective.com Tel. +45 2991 9965 www.bettercollective.com



Regulatory Release 9/2021 March 31, 2021

Change in number of shares and votes in Better Collective A/S

During March, the number of shares and votes in Better Collective A/S has increased. As of March 31, 2021, the number of shares and votes in Better Collective A/S amounts to 46,945,325 following an issue of 41,106 new ordinary shares.

Reference is made to Regulatory Release 5/2021 "Exercise of warrants in Better Collective A/S; Board of Directors issues 41,106 new ordinary shares" released on March 15, 2021.

Contacts

Head of Investor Relations Christina Bastius Thomsen, Tel. +45 2363 8844 - E-mail investor@bettercollective.com

The information was submitted for publication, through the agency of the contact person set out above on March 31, 2021 at 8.00 am CET.

About Better Collective

Better Collective is a leading global sports betting media group that develops digital platforms for betting tips, bookmaker information, and iGaming communities. Better Collective's vision is to empower iGamers through innovative products and technologies and by creating transparency in the online betting market. Its portfolio of platforms and products include bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory, HLTV.org, the world's leading esports media and community focusing on competitive Counter Strike: Global Offensive (CS:GO), and vegasinsider.com, a leading source for sports betting information in the US. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).