

North Media A/S
Attn.: Kåre Wigh
Gladsaxe Møllevvej 28
2860 Søborg

17 February 2020

Major shareholder announcement

Pursuant to sections 38 and 39 of the Capital Markets Act, Executive Order no. 1172 of 31 October 2017 on major shareholders and section 55 of the Companies Act, Olav W. Hansen hereby announces that as of today Olav W. Hansen directly and indirectly holds less than 5% of the share capital and voting rights in North Media.

Yours sincerely,

Olav W. Hansen A/S