

## **Snorre Kjesbu joins Bang & Olufsen as Head of Product Creation & Fulfilment**

Bang & Olufsen has appointed Snorre Kjesbu as Head of Product Creation & Fulfilment and Executive Vice President and member of the Executive Management Board of Bang & Olufsen a/s. Snorre Kjesbu will join Bang & Olufsen no later than 1 March 2019.

Snorre Kjesbu (49) joins Bang & Olufsen from Cisco Systems. Snorre has held several management positions during his 15 years at Cisco Systems, most recently as Vice President and General Manager for the company's TelePresence & IP-Phone Business Unit. Before joining Cisco Systems in 2003, he was nine years with ABB in various technology roles. Snorre is a board member at Q-free and NextGenTel Holding and holds a M.Sc. in Mobile Communications and Signal Processing from the University of Bristol.

"Snorre Kjesbu has extensive experience with product development, innovation and technology in global companies," says Henrik Clausen, CEO of Bang & Olufsen. "He will play a key role in our efforts to continue to develop progressive and innovative products and achieve our ambition of becoming the most desired audio brand in the world, and I am looking forward to welcoming Snorre to Bang & Olufsen."

Henrik Clausen  
CEO

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