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P R E S S R E L E A S E

Stockholm, February 6, 2019

Preliminary profit before tax Q4 2018 increases 55 percent to about 69 MSEK

STOCKHOLM, SWEDEN - BTS GROUP AB (publ), a leading global strategy implementation firm, reports a preliminary profit before tax of 69 MSEK for the fourth quarter 2018 (45), an increase of 55 percent over the corresponding quarter 2017.

As a result of the rapid profit improvement before tax in the fourth quarter compared to the increase in earnings of 27 percent during the first nine months of the year, the company has chosen to publish this preliminary result today.

The background to the great profit improvement in earnings during the fourth quarter 2018 is mainly margin improvements and accelerating growth in the company's two largest regions.

Revenue in the fourth quarter was a preliminary 494 MSEK (368), corresponding to an increase of 27 percent.

For the full year 2018, profit before tax amounts to approximately 179 MSEK (131), an increase of 36 percent, and revenue to approximately 1 598 MSEK, an increase of 26 percent currency adjusted, compared with the full year 2017.

The company will not make any further comments on the results, except for what is stated here, until the year-end report is published. The final result for the fourth quarter and the full year 2018 will be published on February 21, 2019, as previously announced.

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This information is information that BTS Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation and the Securities Markets Act. The information was submitted for publication, through the agency of the contact person set out above, at 22:40 CET on February 6, 2019.

About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden, with close to 700 professionals in 37 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success.

It's strategy made personal.

We serve a wide range of client needs, including: Assessment centers for talent selection and development, Strategy alignment and execution, Business acumen, Leadership and sales training programs, and On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients are e.g. AT&T, Chevron, Coca-Cola, Ericsson, Google, GSK, HP, HSBC, Salesforce.com, and Unilever.



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BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B. For more information, please visit www.bts.com.

Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation.