

## Disclosure of trading in own shares from March 16 to 20, 2026

Paris – March 23, 2026

Share repurchase program approved by the Shareholders' Meeting of May 27, 2025.

### Transaction Details: Publicis Groupe SA

| Name of the Issuer | Identity Code of the Issuer | ISIN         | Intermediary Name         | Identify Code of the Intermediary | Currency |
|--------------------|-----------------------------|--------------|---------------------------|-----------------------------------|----------|
| Publicis Groupe SA | 2138004KW8BV57III342        | FR0000130577 | BOFA SECURITIES EUROPE SA | 549300FH0WJAPEHTIQ77              | EUR      |

### Total number of shares purchased according to trading venues:

| Name of the Issuer               | Identity code of the financial instrument | Day of the transaction | Total number of shares purchased | Daily weighted average purchase price of the shares (€) | Gross Consideration  | Venue |
|----------------------------------|---|------------------------|----------------------------------|---|----------------------|-------|
| PUBLICIS GROUPE                  | FR0000130577                              | 16/03/2026             | 61,444                           | 75.3945   | 4,632,539.66         | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 16/03/2026             | -                                | -   | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 16/03/2026             | -                                | -   | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 16/03/2026             | -                                | -   | -                    | TQEX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 17/03/2026             | 56,982                           | 75.3524   | 4,293,730.46         | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 17/03/2026             | -                                | -   | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 17/03/2026             | -                                | -   | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 17/03/2026             | -                                | -   | -                    | TQEX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 18/03/2026             | 89,464                           | 72.5728   | 6,492,652.98         | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 18/03/2026             | -                                | -   | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 18/03/2026             | -                                | -   | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 18/03/2026             | -                                | -   | -                    | TQEX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 19/03/2026             | 86,291                           | 72.3020   | 6,239,011.88         | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 19/03/2026             | -                                | -   | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 19/03/2026             | -                                | -   | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 19/03/2026             | -                                | -   | -                    | TQEX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 20/03/2026             | 144,440                          | 70.6697   | 10,207,531.47        | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 20/03/2026             | -                                | -   | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 20/03/2026             | -                                | -   | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 20/03/2026             | -                                | -   | -                    | TQEX  |
| * Rounded to four decimal places |   | <b>Sum:</b>            | <b>438,621</b>                   | <b>72.6492</b>  | <b>31,865,466.44</b> |       |



## About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 114,000 professionals.

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