



## Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Rasmus Werner Nielsen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties. In connection with the ongoing Rights Issue, Rasmus Werner Nielsen has increased his investment in Alm. Brand shares with net DKK 896,254.

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a.	Name	Rasmus Werner Nielsen
<b>2.</b>	<b>Reason for the notification</b>	
a.	Position/status	CEO
b.	Initial notification/ Amendment	Initial notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a.	Name	Alm. Brand A/S
b.	LEI	549300H4TGLJVZ6VTA48
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a.	Description of the financial instrument, type of instrument	Shares
	Identification code	DK0061678109
b.	Nature of the transaction	Purchase
c.	Price(s) and volume(s)	Price(s)
		Volume(s)
		DKK 7.55
		229,221
d.	Aggregated information	
	- Aggregated volume	229,221 Shares
	- Price	DKK 1,730,618.55
e.	Date of the transaction	19 November 2021
f.	Place of the transaction	Nasdaq Copenhagen A/S

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a.	Position/status	CEO				
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a.	Name	Alm. Brand A/S				
b.	LEI	549300H4TGLJVZ6VTA48				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a.	Description of the financial instrument, type of instrument	Rights				
	Identification code	DK0061678026				
b.	Nature of the transaction	Sale				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 3.64</td> <td>229,221</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 3.64	229,221
Price(s)	Volume(s)					
DKK 3.64	229,221					
d.	Aggregated information - Aggregated volume - Price	229,221 Rights DKK 834,364.44				
e.	Date of the transaction	19 November 2021				
f.	Place of the transaction	Nasdaq Copenhagen A/S				

#### Contact

Please direct any questions regarding this announcement to.

Mikael Bo Larsen, Senior Investor Relations Officer, phone number +45 5143 8002.