

## **NOTIFICATION OF TRANSACTIONS BY MANAGERS AND THEIR CLOSELY ASSOCIATED PERSONS**

Notification under the EU Market Abuse Regulation, article 19

### **Person subject to the notification requirement**

**Name:** Marc Speeckaert

**Position:** Member of the Board

### **Issuer**

**Name:** Rapala VMC Corporation

**LEI:** 7437009TB4202AB3JW91

### **Initial notification**

**Reference number:** 7437009TB4202AB3JW91\_20200722174045\_4

### **Transaction details**

**Transaction date:** 2020-07-21

**Venue:** NASDAQ HELSINKI LTD (XHEL)

**Instrument:** Share

**ISIN:** FI0009007355

**Nature of the transaction:** Acquisition

**Volume:** 1 500

**Unit price:** 2.89000

### **Aggregated transactions**

**Volume:** 1 500

**Volume weighted average price:** 2.89000

For further information, please contact: General Counsel, Olli Aho, tel. +358 9 7562 540

Distribution: NASDAQ Helsinki and Main Media

Rapala group is the world's leading fishing tackle company and the global market leader in fishing lures, treble hooks and fishing related knives and tools. Group has a strong global position also in other fishing categories and it is one of the leading distributors of outdoor, hunting and winter sport products in the Nordic countries. Rapala's distribution network is largest in the industry. The main manufacturing facilities are in Finland, France, Estonia, Russia, Indonesia and the UK. Rapala group's brand portfolio includes the leading brand in the industry, Rapala, and other global brands like VMC, Sufix, Storm, Blue Fox, Luhr Jensen, Williamson, Dynamite Baits, Mora Ice, StrikeMaster, Marttiini and Pel-tonen as well as 13 Fishing outside of the USA. Group, with net sales of EUR 275 million in



**STOCK EXCHANGE RELEASE**

July 23, 2020  
at 4:00 p.m.

2019, employs some 2 600 people in 42 countries. Rapala VMC Corporation's share is listed and traded on the Nasdaq Helsinki stock exchange since 1998.