



OMP helps Kraft Heinz China accelerate their digital transformation

OMP is assisting Kraft Heinz China in implementing its integrated Unison Planning™ solution, to significantly improve inventory management and respond more rapidly to market volatility.

OMP was called in to support this **digital planning transformation** to ensure **end-to-end supply chain visibility** and streamline planning activities. This implementation offered Kraft Heinz's planners a **centralized platform with unprecedented insight** into what happens at every stage of the supply chain, including procurement, production, and distribution.

Seven plants in China were brought onto the Unison Planning™ platform, all producing Kraft Heinz condiments and sauces. Close working relationships were developed early in the project, a process which paid off, even more, when the Covid-19 pandemic took hold. The teams were able to adopt a **purely remote collaboration model**, and **two plants have successfully gone live** in 2022, with a further five to follow in 2023. Unison Planning™ is currently being rolled out to Kraft Heinz plants in Europe and the Middle East.

According to Kraft Heinz China Head of Supply Planning, Joy Chen, "OMP has been a great partner in making this ambitious project a success. They quickly **understood the needs of our industry** and our particular case, designing a solution in alignment with our business priorities and working with our team to deliver as promised."

"The project delivery was timed to perfection," says Sébastien Aubrey, Regional Vice President at OMP China. "We acted as a trusted advisor to help Kraft Heinz **harmonize their planning and scheduling** step by step, as the project built to maturity. Covid-19 presented a challenge but was also a stimulus for the teams to work together and truly deliver value."



PRESS RELEASE
December, 2022

About OMP

OMP helps companies facing complex planning challenges to excel, grow and thrive by offering the best digitized supply chain planning solution on the market.

The Unison Planning™ solution has a unique approach. It handles all supply chain planning challenges in a unified way. It's full scope and in-depth. Unison Planning synchronizes all planning stages, horizons, functions and roles. From source to deliver, from strategic to operational planning. The unique combination of services and technology boosts collaboration throughout your value chain, from forecasters to schedulers, from business leaders to technology experts.

Unison Planning is a cloud-based, out-of-the-box solution for industry-specific challenges. Hundreds of customers in consumer goods, life sciences, chemicals, metals, paper and packaging run it to make the right decisions at the heart of their business. Valued as a thought leader by experts as Gartner, OMP invests one out of every three dollars earned into innovation.

Contact

David Joiner, Business Development Manager

☎ +1 678 505 47 84

✉ djoiner@omp.com

Sébastien Aubrey, Regional Vice President, China and South-East Asia

☎ +86 185 1678 5469

✉ saubrey@omp.com