## OTC VIRTUAL INVESTOR CONFERENCE



August 6, 2020

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### **IDEX** at a Glance



#### **Company Overview**





- Strategy: Focused on developing technology for biometric payment cards
- Problems to solve: Fraud prevention and product differentiation for issuers, "top of wallet" card
- Market Ready: Certification by the major global payment networks; pricing cards at mass volume prices
- Total System Solution: Low-cost sensor, biometric matching software and energy harvesting
- Patents: Approx. 200 granted or pending
- Current Certifications: China UnionPay and a leading global payment network; EMVCo<sup>™</sup> security certified
- Employees: ~110 with deep semiconductor and biometric expertise



#### **Locations and Markets**

- Locations: U.S., EU, APAC
- Markets: Payments, Access, Govt. and Healthcare, Transportation, Retail

#### **Recent Developments**

- Mobile payments providers (i.e. Apple, Google) leveraging smart cards to meet consumer demand and security thresholds; COVID-19 has accelerated demand for *contactless or touch-free* payment methods
- IDEX the *only* technical solution optimized for biometric payment cards, a \$2B+ market opportunity by 2024
- Selected by IDEMIA, a leading global Tier 1 smart card manufacturer, to supply its TrustedBio<sup>™</sup> sensor for use in its next generation high volume biometric payment card platform

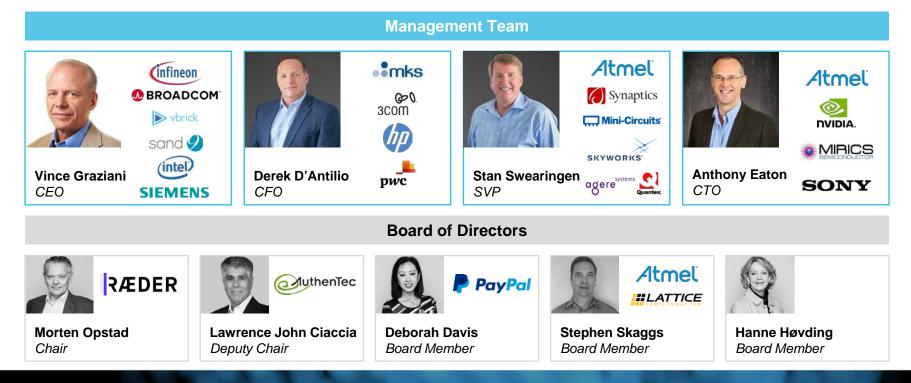


### **Investment Highlights**

Massive Addressable Market	<ul> <li>22B payment cards in circulation and growing</li> <li>Contactless cards have accelerated significantly</li> <li>\$2B+ biometric payment cards by 2024; 216% CAGR for biometric payment card shipments</li> </ul>
Large-Scale Certification	<ul> <li>Only fingerprint company to achieve certification with China UnionPay and certification for another leading global payment network</li> <li>Both platforms represent 70% of all global branded payment cards</li> </ul>
Sales and Pipeline Momentum	<ul> <li>IDEMIA: pilot and early production orders; licensing agreements for remote enrollment technology</li> <li>Leading financial markets data provider: first volume production orders for \$6M contract delivered in 2020</li> </ul>
Defensible IP / Technology	<ul> <li>TrustedBio: Next generation dual interface solution; industry's highest level of integration enables lower costs while improving performance, security and manufacturability</li> <li>113 granted and 101 pending patents; EMVCo certified (provides high entry barriers)</li> </ul>
Highly Experienced Management	<ul> <li>Accomplished executive team with experience bringing new technologies to market</li> <li>Management and board significant experience managing U.S. public companies</li> </ul>



### **Highly Experienced Management Team and Board**





### **Recent Highlights**

- COVID-19 is accelerating a <u>contactless</u> society
- Contactless or touch-free payments have accelerated as a result of the global covid-19 pandemic, and IDEX Biometrics' (IDEX) and others in the industry expects fingerprint biometrics to play a key role in a fully contactless solution
- IDEX received its first significant product orders during the first half of 2020 as the company begins it commercial ramp
- IDEX's technology was certified by two major global payment networks: China Union Pay (CUP) and a large US based network that have a combined issuance of 70% of global branded payment cards. IDEX is <u>the only</u> fingerprint sensor company to have achieved certification for its system solution with two global payment networks
- IDEX TrustedBio<sup>™</sup> technology was selected by IDEMIA, the global leader in Augmented Identity and a leading global payment card manufacturer, for their next generation biometric payment card.
- IDEX's sensor was selected by Zwipe, a pioneer in the biometric payment card market, to be combined with the Zwipe Pay ONE platform, to enable a complete system solution for biometric payment cards
- IDEX successfully claimed additional research and development (R&D) tax relief in the UK and the USA and received a cash refunds of USD 0.6 million, has received USD 1.4 million in 2020 and additional funds are expected from the USA.
- IDEX recently raised USD 10.3 million to fund product development, meet customer commitments and fund revenue growth



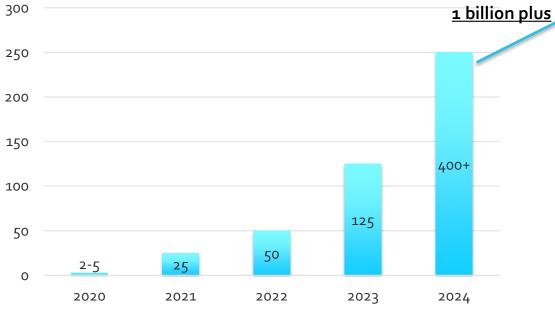
# PAYMENT CARD MARKET



### **Payment Cards - a Very Large and Growing Market**

22 billion payment cards in circulation and growing to over 29 billion by 2023<sup>1</sup>

~5 billion new smartcards issued annually



Projected number of biometric payment card shipments (millions of units)

- Payment cards projected to continue strong growth
- Contactless growing even faster driven by:
- Covid-19 and touch-free
- Ease of use

- Fast authentication speeds
- Biometrics add <u>security</u> and convenience
- Infrastructure already in place
- Removes contactless limits
- Helps issuers remain top of wallet

Sources: 1. Nilson Report, 2. Chart based on average of industry analyst estimates excluding highest estimate, 2024 is IDEX estimate

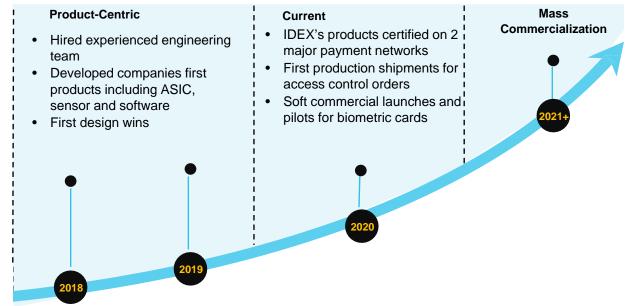
### **Company accomplishment and market update**

Well-positioned to take advantage of the market's evolution towards biometric payment cards, a \$2B+ market by 2024

The main hurdles for market activation passed (cost level down and production issues solved)

Length of certification process and complexity creates high barrier to entry

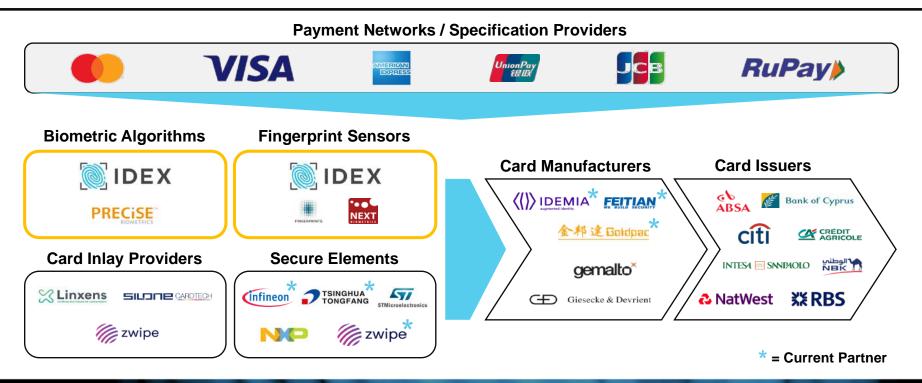
Partnerships established with leaders in the ecosystem





### **Biometric Payment Card Value Chain**

Key customer partnerships with 10+ leaders in the payment card ecosystem





### **Biometric Payment Card Certification**

Third-party certification provides a high barrier to entry

#### Card Physical Aspect

- Flexion, Torsion, ISO compliance
- EMVCo + scheme complementary tests
- Chemical tests
- Typically involves third-party validation

#### **Biometric Performance**

- New and Specific to biometric cards
- Typically involves third-party validation

#### **Security Certification**

- Resistance to logical attacks
- Code review
- Programming process review
- Typically involves third-party validation



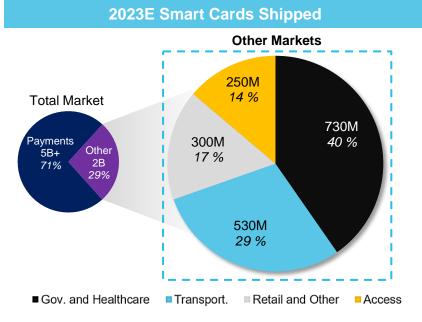


## OTHER LARGE AND GROWING MARKETS



### **Other Markets (Excluding Payments)**

Multiple industry verticals can utilize biometric smart cards as a competitive advantage to enhance product features



#### **Segment Breakdown**

#### **Gov. and Healthcare**

- Financial inclusion
- Secure identification
- Voting

#### Transport.

- Public transport systems
- Increased mobility

#### **Retail and Other**

- Loyalty cards
- Internet of Things (IoT)

#### Access

- Information security
- Facility/Physical Access Control

Source: ABI Research Smart Card Technologies

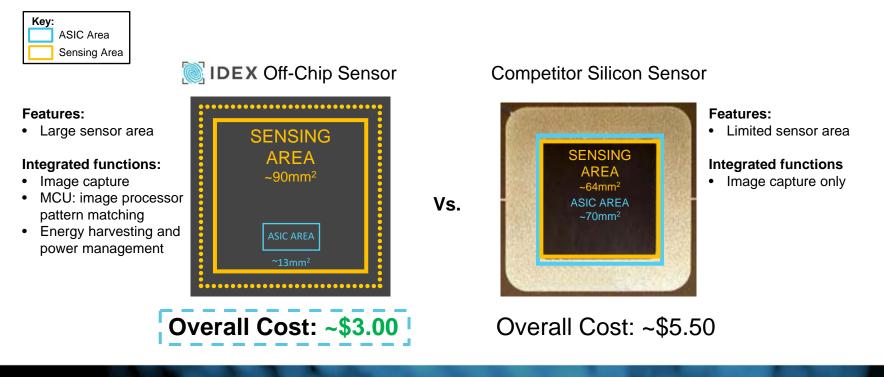


## **PRODUCTS AND TECHNOLOGY**



### **IDEX's Optimized Sensor Technology**

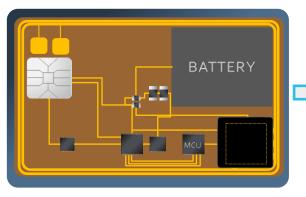
Proprietary sensor design decouples the die size from the sensing area, resulting in cost and performance advantages





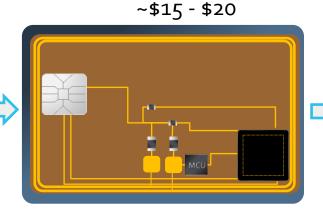
### Lowering Manufacturing Complexity and Card Cost

\$40+



#### FIRST GENERATION CARDS

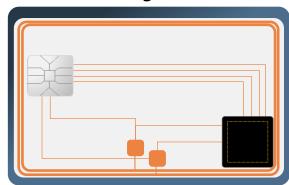
- Battery / supercapacitor
- Complex and expensive flexible PCB (MCU, companion chip, basic PMU)
- Complex embedding (12+ connections to sensor)



#### **CURRENT GENERATION CARDS**

- No battery or supercapacitor
- Simplified flexible PCB with discrete components (MCU, PMU)
- Improvement of manufacturing/ ACF
   Compatible

~\$5



#### IDEX TrustedBio CARDS

- Fully Integrated, Improved performance,
- Passive inlay, copper-wire compliant.
- Stabilized manufacturing process (4 or 8 pads)



## CUSTOMERS



### **Current and Target Customers**

Customer relationships with 30%+ of global payment card manufacturers, with additional on horizon



Source: The Nilson Report



## KEY FINANCIALS AND FINANCIAL MODEL

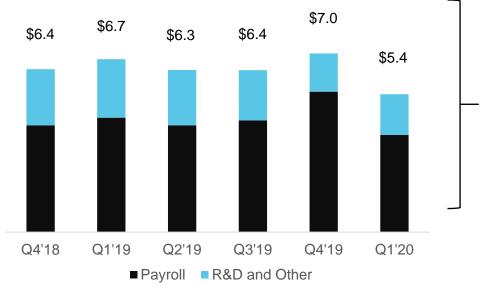


August 2020

### **P&L Model: Strong Operating Leverage**

- 50% gross margins and stable OPEX profile based on fabless model
- Break-even target of \$10-12 million in quarterly revenue
- 30% plus operating margins at scale

#### Cash OpEx<sup>1</sup> – U.S. (M)



#### **Financial Summary**

- March 31, 2020 cash of \$7 million plus \$10.3 million capital raise on May 11, 2020
- Production revenue begins in Q2
- Expense reduction actions taken in Q4; targeted decrease of OPEX by ~30% and 50% improvement in break-even unit levels
- Q1 operating expenses down 23% vs. Q4 and at lowest level since 2017
- Q2 2020 operating expenses expected to be below Q1.

<sup>1</sup>Cash Operating Expenses exclude stock compensation and development inventory and intangibles reserve related to a discontinued product in Q4 of 2019



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