

*Press release*

## **Agreement of Euronext to delist AdUX shares from the regulated market of Euronext Amsterdam with effect from 24<sup>th</sup> June 2024**

**Paris, May 27<sup>th</sup>, 2024, 12:00 PM** – AdUX group (Code ISIN FR0012821890 - ADUX), a specialist in digital advertising and user experience obtained the agreement of Euronext on 24<sup>th</sup> May 2024 to delist its shares from the regulated market of Euronext Amsterdam with effect from 24<sup>th</sup> June 2024.

AdUX reminds its shareholders that the Ordinary and Extraordinary General Meeting held on 22<sup>nd</sup> April 2024 approved the proposed delisting of AdUX shares from the Euronext Paris and Euronext Amsterdam regulated markets and their simultaneous transfer to the Euronext Growth Paris multilateral trading facility. The Board of Directors, meeting on 22<sup>nd</sup> April 2024 following the General Meeting, decided to implement this transfer.

Subject to Euronext's approval, the Company's shares will be listed on Euronext Growth under an accelerated admission to trading procedure for existing shares, without the issue of new shares.

The provisional timetable is as follows:

- |                            |   |   |
|----------------------------|---|---|
| 23 <sup>th</sup> June 2024 | – | Last day of trading of AdUX shares on the regulated market Euronext Amsterdam               |
|                            | – | Last day of trading of AdUX shares on the regulated market Euronext Paris                   |
| 24 <sup>th</sup> June 2024 | – | Delisting of the Company's shares from the regulated market Euronext Amsterdam              |
|                            | – | Delisting of the Company's shares from compartment C of the Euronext Paris regulated market |
|                            | – | Listing of the Company's shares on the Euronext Growth Paris multilateral trading facility  |

## ABOUT ADUX

A pioneer of the sector, ADUX is a European specialist of digital advertising and user experience. With a presence in 6 European countries, it attained a turnover of 22,1 million euros in 2023. The company is listed in the Euronext Paris Compartment C and Amsterdam (Euronext).

Code ISIN : FR 0012821890 / LEI : 969500IIE66C3CFB1K57 / Mnémo : ADUX

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This statement may contain certain forward-looking statements. Although the AdUX Group believes that these statements are based on reasonable assumptions as on the date of publication of this statement, they are, by their very nature, subject to risk and uncertainty that can create a difference between the actual figures and those indicated in or inferred from these statements. The AdUX Group operates in a continually changing sector where new risk factors can emerge at any time.