

Press Release

Paris – 3 November 2025

Share Transactions Disclosure

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 27 October to 31 October 2025 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-10-27	BUY	337	9.715875	3 274.25	XAMS
2025-10-27	SELL	230	9.773913	2 248.00	XAMS
2025-10-28	SELL	1633	10.141672	16 561.35	XAMS
2025-10-29	BUY	235	10.197872	2 396.50	XAMS
2025-10-29	SELL	611	10.352537	6 325.40	XAMS
2025-10-30	BUY	162	10.200000	1 652.40	XAMS
2025-10-30	SELL	755	10.300000	7 776.50	XAMS
2025-10-31	BUY	216	10.164815	2 195.60	XAMS
2025-10-31	SELL	595	10.266387	6 108.50	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (https://group.banijay.com/liquidity-agreement/) under the section « Investors ».

Agenda

Q3 2025 results: 6 November 2025

Investor Relations

investors@group.banijay.com

Press Relations

banijaygroup@brunswickgroup.com

About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).