

Share Transactions Disclosure

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 17 March to 21 March 2025 in accordance with the authorization given by the shareholder's annual meeting on 23 May 2024.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-03-17	BUY	48	8.550000	410.40	XAMS
2025-03-17	SELL	319	8.600000	2,743.40	XAMS
2025-03-18	BUY	25	8.550000	213.75	XAMS
2025-03-18	SELL	30	8.600000	258.00	XAMS
2025-03-19	BUY	87	8.550000	743.85	XAMS
2025-03-19	SELL	68	8.600000	584.80	XAMS
2025-03-20	BUY	344	8.592006	2,955.65	XAMS
2025-03-20	SELL	158	8.637975	1,364.80	XAMS
2025-03-21	BUY	186	8.600000	1,599.60	XAMS
2025-03-21	SELL	61	8.650000	527.65	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

FY 2024 results: 6 March 2025

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), live experiences (through Banijay Live, a leading player in live experiences) and online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2023, Banijay Group recorded revenue and Adjusted EBITDA of €4,318m and €737m respectively.

¹ Previously known as FL Entertainment N.V. until 24 May 2024



Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ:NA, Reuters: BNJ.AS).