Press Release

Paris - 10 July 2023

Share Transactions Disclosure

FL Entertainment N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 3 July and 10 July 2023 in accordance with the authorization given by the shareholder's annual meeting on 15 June 2023.

| Trade Date | Side | Total Daily Volume (Number of Shares) | Average Price | Amount of Transactions | Market Identification Code |
|------------|------|--|---------------|---------------------------|----------------------------------|
| 2023-07-04 | BUY | 118 | 8.992373 | 1 061.10 | XAMS |
| 2023-07-05 | BUY | 425 | 8.950000 | 3 803.75 | XAMS |
| 2023-07-06 | BUY | 600 | 8.950000 | 5 370.00 | XAMS |
| 2023-07-07 | BUY | 407 | 8.950000 | 3 642.65 | XAMS |
| 2023-07-07 | SELL | 10 | 9.100000 | 91.00 | XAMS |

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (https://www.flentertainment.com/liquidity-agreement/) under the section « Investors ».

Agenda

H1 2023 results: 2 August 2023

Investor Relations

Caroline Cohen – Phone: +33 1 44 95 23 34 – c.cohen@flentertainment.com

Press Relations

flentertainment@brunswickgroup.com

Hugues Boëton – Phone: +33 6 79 99 27 15 Nicolas Grange – Phone: +33 6 29 56 20 19

About FL Entertainment

Founded by Stéphane Courbit, a 30-year entertainment industry pioneer and entrepreneur, FL Entertainment Group is a global leader in multimedia content and gaming, combining the strengths of Banijay, the world's largest independent producer distributor, with Betclic Everest Group, the fastest-growing online sports betting platform in Europe. In 2022, FL Entertainment recorded through Banijay and Betclic Everest Group, a combined revenue, and Adjusted EBITDA, of €4,047m and €670m respectively. FL Entertainment listed on Euronext Amsterdam in July 2022.

ISIN: NL0015000X07 - Bloomberg: FLE NA - Reuters: FLE.AS