

## Press release

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### **Heijmans and AM join forces in Feyenoord City Rotterdam**

**Heijmans and project developer AM have joined forces in the Feyenoord City development consortium, which aims to develop and realise homes and commercial and social amenities in Rotterdam South. This collaboration is a significant step towards the integrated development of the area.**

#### **Homes and commercial real estate**

The Heijmans-AM consortium will be working closely with Stigam (Stichting Gebiedsontwikkeling aan de Maas – the foundation set up to oversee the area development). Stigam is responsible for the land development. The Rotterdam South area development entered a new phase following the Rotterdam city council's adoption of the zoning plan in late 2020. Feyenoord City will include the new stadium that will be developed by Stadion Feyenoord N.V. Around this new stadium, the Heijmans-AM consortium will develop an attractive city district that will include homes, a hotel, food & beverage outlets and shops. The Feyenoord City Masterplan gives the room to develop a total of around 3,700 homes and around 60,000 m<sup>2</sup> of commercial and public real estate in a number of phases over an expected period of around 10 years.

#### **Programme of several sub-projects**

The programme has been divided into a number of sub-projects. The first phase comprises the Stads Kant (Rosestraat and Colosseumweg), Mallegatpark and Waterfront development locations. In the subsequent phases the Strip, Kuip Park and De Veranda development locations will be redeveloped or developed. The AM project Imagine (previously Parkstad-Zuid) will be added to the portfolio of the Feyenoord City development consortium. This project represents total revenue of around € 90 million and will commence in 2021.

#### **Stigam and Rotterdam city council**

Stigam is pleased to be working with the consortium. "This will be much more effective. It will enable us to deliver on the goals set out in the Master Plan and maximise our use of the know-how and expertise of two renowned companies", says Hans van Rossum, board member of the foundation. The Rotterdam city council backs the formation of the consortium: "These large companies can work together on an equal basis, which will improve the cohesion and quality of the area", says Sander Geenen, Stadionpark and Feyenoord City programme manager.

#### **About AM**

AM's passion is the design and development of inspiring and sustainable living environments. As an engaged area developer, we put social challenges at the heart of our

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development process. As part of this, we focus on the themes 'Bold sustainability', 'Inclusive cities', 'Healthy urban living & working', 'City and area creator' and 'Happy living'. This enables us to create exceptional and high-quality areas that people want to live in, work in and spend their leisure time, all in close cooperation with government authorities, real estate investors, housing corporations, civil organisations, residents and other real estate users. AM, a part of Royal BAM Group, provides quality of space *and* quality of life: [www.am.nl](http://www.am.nl)

## About Heijmans

Everyone wants clean air, to live in a nice neighbourhood, to work in a good workplace and to be able to travel safely from A to B. By making things better, more sustainable and smarter, Heijmans is creating that healthy living environment. Jan Heijmans started as a road builder in 1923. Today, Heijmans is a stock exchange-listed company that combines activities in property development, building & technology and infrastructure. In addition to this, we work safely and we add value to the places where we are active. This is how we build the spatial contours of tomorrow together with our clients: [www.heijmans.nl/en/](http://www.heijmans.nl/en/)

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