



**Company Announcement**  
No. 30/2024

Copenhagen, 27 May 2024

**Notification and Public Disclosure of Transactions by Persons Discharging Managerial Responsibilities**

<b>1.</b>	<b>Information on the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Niels Frederiksen				
<b>2.</b>	<b>Reason for the notification</b>					
a)	Position/title	CEO and member of the Executive Management				
b)	Initial notification/amendment	Initial notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Scandinavian Tobacco Group A/S				
b)	LEI code	5299003KG4JS99TRML67				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument Identification code	Performance share units DK0060696300 - STG				
b)	Nature of the transaction	Received performance share units (PSUs) under the Long-term Incentive Programme, which are conditional upon fulfilment of certain performance indicators in the financial years 2024-2026, as well as dividend PSUs related to these PSUs and to PSUs previously granted under the Long-term Incentive Programme				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 0</td> <td>38,739 PSUs</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 0	38,739 PSUs
Price(s)	Volume(s)					
DKK 0	38,739 PSUs					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	2024-05-27				
f)	Place of the transaction	Outside a trading venue				

<b>1.</b>	<b>Information on the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Marianne Rørslev Bock
<b>2.</b>	<b>Reason for the notification</b>	

a)	Position/title	CFO and member of the Executive Management	
b)	Initial notification/amendment	Initial notification	
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Scandinavian Tobacco Group A/S	
b)	LEI code	5299003KG4JS99TRML67	
4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument Identification code	Performance share units  DK0060696300 – STG	
b)	Nature of the transaction	Received performance share units (PSUs) under the Long-term Incentive Programme, which are conditional upon fulfilment of certain performance indicators in the financial years 2024-2026, as well as dividend PSUs related to these PSUs and to PSUs previously granted under the Long-term Incentive Programme	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		DKK 0	19,155 PSUs
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	2024-05-27	
f)	Place of the transaction	Outside a trading venue	

**For further information, please contact:**

Torben Sand, Head of IR & Communication, phone +45 5084 7222 or [torben.sand@st-group.com](mailto:torben.sand@st-group.com)

**About Scandinavian Tobacco Group**

Scandinavian Tobacco Group A/S is a world-leading manufacturer of handmade and machine-rolled cigars with an annual production of more than four billion cigars. The Group holds market-leading positions in several categories and its products are sold in more than 100 markets.

Scandinavian Tobacco Group has its headquarters in Copenhagen, Denmark – and employs approximately 10,000 people in Europe, the US, Canada, the Dominican Republic, Honduras, Nicaragua, Indonesia and Sri Lanka. For more information please visit [www.st-group.com](http://www.st-group.com)