



28 July 2026

Disclosure of trading in own shares under a share buyback program

Period: From 20 to 24 July 2026

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

Reporting of transactions in aggregated form (per day and per trading venue)

Issuer name	Issuer Code	Transaction date	ISIN Code	Daily total volume (in number of shares)	Daily weighted average price of shares acquired	Platform
			ISIN code (ISO 6166)			MIC code (ISO 10383)
IPSOS	9695002OY2X35E9X8W87	20-Jul-26	FR0000073298	7 723	36,5001	XPAR
IPSOS	9695002OY2X35E9X8W87	20-Jul-26	FR0000073298	3 600	36,4494	DXE
IPSOS	9695002OY2X35E9X8W87	21-Jul-26	FR0000073298	8 315	36,5430	XPAR
IPSOS	9695002OY2X35E9X8W87	21-Jul-26	FR0000073298	3 000	36,4203	DXE
IPSOS	9695002OY2X35E9X8W87	22-Jul-26	FR0000073298	8 771	36,6657	XPAR
IPSOS	9695002OY2X35E9X8W87	22-Jul-26	FR0000073298	2 500	36,6279	DXE
IPSOS	9695002OY2X35E9X8W87	23-Jul-26	FR0000073298	14 250	40,1734	XPAR
IPSOS	9695002OY2X35E9X8W87	23-Jul-26	FR0000073298	5 500	40,2005	DXE
IPSOS	9695002OY2X35E9X8W87	24-Jul-26	FR0000073298	10 328	39,8459	XPAR
IPSOS	9695002OY2X35E9X8W87	24-Jul-26	FR0000073298	7 300	39,6608	DXE

Detailed presentation by transaction

A detailed presentation by transaction is available on the Company's website (www.ipsos.com), in the section on regulated information, in the chapter entitled: “Share buyback programs and share buyback declarations”: <https://www.ipsos.com/en/regulated-informations/en>.