

Regulatory information - 20 February 2020

# A strong 2019 for Kinepolis, thanks to the consistent implementation of the business strategy in combination with a successful range of films

The continued implementation of the Kinepolis business strategy, both in new and existing markets, combined with favourable market conditions in Europe, led to excellent results for the Group in 2019. Almost all cinemas received significantly more visitors, particularly in the second half of the year, thanks to very successful international blockbusters. The expansion in the North American market is going according to plan, with a successful roll-out of the business strategy in the Canadian Landmark cinemas, and a further expansion of the activities through the acquisition of MJR Digital Cinemas in the US.

This resulted in a 15.9% increase in revenue for 2019, with 13.3% more visitors and an EBITDA increase of 23.8%, to €145.0 million, excluding the impact of IFRS 16. Including the impact of IFRS 16, EBITDA amounted to €172.3 million. Net profit increased by 14.7%, to €54.4 million. Both the revenue and EBITDA per visitor<sup>2</sup> increased further, thanks to the success of premium cinema experiences and the continued commitment to operational efficiency.

# Major achievements in 2019

- ★ Further investments in the ultimate customer experience through, among others, the roll-out of RealD 3D, laser projection, including Laser ULTRA, the opening of various 4DX and ScreenX theatres, and a new IMAX theatre in Antwerp (BE).
- Successful introduction of Laser ULTRA and the megacandy shop concept in a number of Landmark cinemas.
- ★ Opening of new cinema complexes in France (Servon) and Canada (Regina and Calgary Market Mall).
- ★ Acquisition and integration of the El Punt cinemas in Barcelona and Alzira (ES).
- ★ Entry into the US, thanks to the acquisition of MJR Digital Cinemas in Michigan.
- Acquisition of the Arcaplex cinema in Spijkenisse (NL).
- Kinepolis elected 'Entrepreneur of the Year 2019' in its home market Belgium.

# Key figures for 2019 as compared to 2018:

Total revenue increased by 15.9% to €551.5 million, with visitor-related revenue increasing by 17.8%.

<sup>(\*)</sup> For the Alternative Performance Measures (APMs), we refer to the glossary in attachment.  $^1$  15.0% at the same exchange rates.

<sup>&</sup>lt;sup>2</sup> Excluding the impact of IFRS 16.



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- ★ The number of visitors increased by 13.3% to 40.3 million, thanks to the expansion of the Group and a successful range of films.
- **★** The adjusted EBITDA, excluding the IFRS 16 impact, increased by 23.4%, to €146.8 million.
- **★** Net profit increased by 14.7% to €54.4 million. Earnings per share amounted to €2.02.
- **★** Free cash flow increased by €25.4 million, to €90.2 million.
- **★** Net financial debt<sup>3</sup> increased from €276.8 to € 417.0 million. The debt ratio remains conservative, with an NFD/adjusted EBITDA ratio, both excluding the IFRS16 impact, of 2.84.
- **★** The proposed dividend per share is € 1.0, an increase of 8.7%.

# Eddy Duquenne, CEO of Kinepolis Group, about the results for 2019:

"The continued execution of our business strategy, aimed at finding new revenue sources and reducing our break-even point every year by introducing small improvement steps, has been providing solid results for 13 years in a row. On top of that, in 2019, this was supported by a strong content line-up.

We have again taken important steps in the further execution of our expansion in the past year, including the acquisition of the American cinema group MJR. As a result, we now already realise 30% of our visitor numbers in the North American market. In this respect, it is encouraging to see that the introduction of our business strategy and concepts in Canada is going well."

<sup>&</sup>lt;sup>3</sup> Excluding lease liabilities.



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#### Key figures

in million €	2019	Impact IFRS 16	2019 excl. IFRS 16	2018	% difference excl. IFRS 16
Revenue	551,5		551,5	475,9	15,9%
Visitors ('000)	40 341		40 341	35 591	13,3%
EBITDA	172,3	27,3	145,0	117,2	23,8%
Adjusted EBITDA (*)	174,1	27,3	146,8	119,0	23,4%
Adjusted EBITDA margin	31,6%		26,6%	25,0%	162 bps
Adjusted EBITDA / visitor	4,32		3,64	3,34	8,9%
EBIT	101,0	3,1	98,0	79,1	23,8%
Adjusted EBIT (*)	104,0	3,1	100,9	80,9	24,7%
Adjusted EBIT margin	18,9%		18,3%	17,0%	129 bps
Profit	54,4	-4,4	58,8	47,4	24,0%
Adjusted Profit (*)	56,0	-4,4	60,4	47,5	27,1%
Earnings per share (in €)	2,02	-0,15	2,18	1,76	23,9%
Free Cash Flow (*)	90,2		90,2	64,7	39,3%

<sup>(\*)</sup> For further information, we refer to the annexes

in million €	31/12/2019	31/12/2018	% difference
Total assets	1.288,1	680,9	89,2%
Equity	211,3	177,6	18,9%
Net Financial Debt excl. lease liabilities (NFD) (*)	417,0	276,8	50,6%

#### **Notes**

# **Visitors**

Kinepolis received 40.3 million visitors (+13,3%) in 2019, thanks to the acquisition of the American group MJR and the EI Punt cinemas in Spain, the opening of new complexes in France and Canada, and organic growth in almost all cinemas, thanks to an outstanding range of films. Blockbusters such as 'The Lion King', 'Avengers: Endgame', 'Frozen II', 'Joker' and 'Star Wars': The Rise of Skywalker' ensured an especially strong second half-year, certainly when compared to a rather weak 2018 in Europe. Landmark Cinemas Canada managed to match the previous year's visitor figure, despite an unfavourable comparison basis due to the fact that 2018 was a very successful Box Office year for the North American market (as opposed to Europe).

The decline in the number of visitors in Belgium during the first half of the year (-10.7%) was fully offset by a strong second semester, thanks in part to the success of 'FC De Kampioenen 4: Viva Boma!'. Spain, France and the Netherlands grew strongly, mainly thanks to the addition of new and acquired cinemas, and thanks to the further growth of the cinemas that were opened in recent years.



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The top 5 of 2019 were 'The Lion King', 'Avengers: Endgame', 'Frozen II', 'Joker' and 'Star Wars': The Rise of Skywalker'. The most successful local films were 'FC De Kampioenen 4: Viva Boma!' and 'The Queen's Corgi' in Belgium, 'Qu'est-ce qu'on a encore fait au Bon Dieu?' in France and Belgium, 'Padre no hay más que uno' in Spain, 'Verliefd op Cuba' in the Netherlands, 'Das Perfekte Geheimnis' in Luxembourg and 'Hummingbird Project' in Canada.

Visitors (in millions)	Belgium	France	Canada	Spain	Netherlands	The United States	Luxembourg	Switzerland	Total
Number of cinemas*	11	13	46	8	18	10	3	1	110
2019	8,12	7,39	11,66	6,18	4,53	1,37	0,98	0,11	40,34
2018	7,99	6,57	11,63	4,31	4,07		0,92	0,10	35,59
2019 vs 2018	1,6%	12,5%	0,3%	43,6%	11,1%		6,4%	3,8%	13,3%
Visitors (in millions)	Belgium	France	Canada	Spain	Netherlands	The United States	Luxembourg	Switzerland	Total
	Belgium 11	France	Canada 46	Spain 8	Netherlands		Luxembourg 3	Switzerland	Total
(in millions)  Number of cinemas*						States		Switzerland  1 0,03	
(in millions)	11	13	46	. 8	18	States 10	3	1	110

<sup>\*</sup> Operated by Kinepolis. In addition, one cinema (in Poland) is leased to third parties.

## Revenue

Total revenue in 2019 was €551.5 million, an increase of 15.9% as compared with 2018. Visitor-related revenue increased by 17.8%, thanks to an increase in sales per visitor in almost all countries, despite the changed country mix, with a lower share by Belgium, a higher share by Spain and the addition of the US.

Revenue from Box Office (BO) increased by 17.0% and revenue from the sale of drinks and snacks (Intheatre sales, ITS) increased by 19.4%.

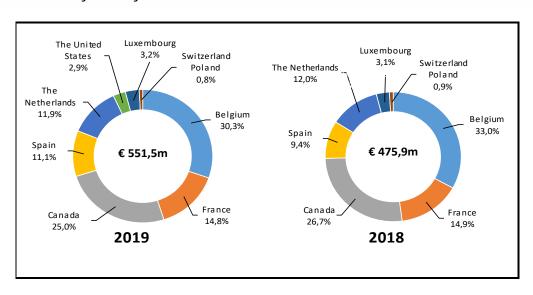
Revenue from B2B increased by 9.7%; Brightfish (the Belgian screen advertising activity) saw its revenue increase by 20.5%. Only revenue from real estate activities and from the Belgian film distribution branch (Kinepolis Film Distribution, KFD) declined, by 1.1% and 30.3% respectively.

Number of cinemas at 31/12/2019.



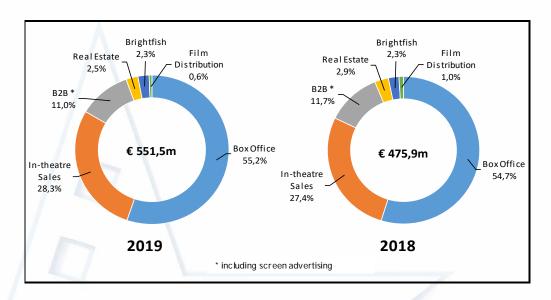
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# Revenue by country



The US share relates to the activities of the acquired American MJR cinema group from mid-October 2019. The addition of both the American cinemas and the Spanish El Punt cinemas changes the country mix. Belgium still achieved 30.3% of sales in 2019, while already 27.9% of group sales were achieved in North America.

# Revenue by activity





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Box Office revenue increased by 17.0% to €304.7 million. BO per visitor increased in almost all countries, thanks to the success of premium products, such as Cosy Seats, Laser ULTRA, 4DX and ScreenX, a higher share of 3D, the growing success of alternative content in all countries and a number of inflation-compensating measures, and this despite the increased weight of Spain and the US in the country mix. After all, these countries have a lower-than-average BO per visitor. Only in Spain BO revenue per visitor decreased, due to the addition of the EI Punt cinemas with a lower BO per visitor.

In-theatre sales increased by 19.4% to €155.9 million, thanks to an increase in ITS consumption per visitor in all countries and the addition of the American cinemas, with a higher-than-average ITS consumption per visitor. In almost all countries, we saw more visitors in the shop, who also bought more products. Constant adjustments to the ITS range and the further roll-out of the megacandy concept in a number of cinemas also contributed to the increased ITS revenue.

**B2B revenue** increased by 9.7% due to a strong rise in screen advertising in all counties and the expansion of the Group. The sale of events also increased, as did the number of partner deals.

Real estate income decreased by 1.1% due to a decrease in the variable rent in Poland and a number of vacant concessions in Belgium and the Netherlands.

Revenue from Kinepolis Film Distribution (KFD) decreased by 30.3%, due to fewer releases as compared to a very successful 2018 (including "Patser" and "Niet Schieten").

**Brightfish** saw its revenue rise by 20.5%, thanks to an increase in both national and regional screen advertising, and thanks to more events and partner deals.

# Adjusted EBITDA excluding IFRS 16 impact

The adjusted EBITDA increased by 23.4%, to €146.8 million. The adjusted EBITDA margin increased from 25.0% to 26.6%, thanks to increased efficiency in all countries combined with a further increase in revenue per visitor.

The adjusted EBITDA per visitor increased from  $\le 3.34$  to  $\le 3.64$ . This increase was somewhat tempered by the decrease in Belgium's share in the group results.

# Profit for the financial year

The adjusted profit for 2019 amounted to €56.0 million, an increase of 17.8% as compared to 2018 (€47.5 million), thanks to increased efficiency combined with a further increase in sales per visitor in all countries, and this despite higher financial costs and depreciation due to investments in newly built complexes and acquisitions.

Total profit amounted to €54.4 million compared to €47.4 million in 2018, an increase of 14.7%.

The most important one-off costs and revenue (adjustments) in 2019 were transformation and expansion costs (- $\in$ 2.7 million), the added value of the sale of the offices in the complex in 's Hertogenbosch (+ $\in$ 0.9 million), one-off tax effects (+ $\in$ 0.4 million) and a number of other items (- $\in$ 1.0 million). The positive tax effect on these adjustments amounted to  $\in$ 0.8 million.



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The most important one-off costs and revenue (adjustments) in 2018 were principally one-off tax effects (+€0.7 million), impairment of goodwill (-€0.5 million) related to the closing of Nîmes Forvm (France) and transformation and expansion costs (-€0.3 million).

Net financial costs increased due to the impact of IFRS 16 (+€9.35 million) and due to the private placement of bonds amounting to €225 million in July 2019.

The adjusted effective tax rate remained at 30.2%, the same level as in 2018.

Earnings per share amounted to €2.02, which is 14.8 % higher than in 2018.

#### Free cash flow and net financial debt

Free cash flow amounted to €90.2 million as compared to €64.8 million in 2018, an increase of €25.4 million, thanks to the increased operating result and a positive working capital effect, despite more taxes and interest paid and an increase in the maintenance investments.

The free cash flow after expansion investments, dividends and the sale of assets amounted to -€147.8 million, partly due to €173.9 million of investments in external expansion, with the acquisition of MJR in the United States, El Punt in Spain and Arcaplex in the Netherlands. In addition, €45.3 million was invested in the construction of new complexes, the renovation of acquired cinemas, product innovation and the roll-out of experience concepts in existing and acquired cinemas. This relates particularly to the roll-out of recliner seats in the Canadian cinemas, the installation of the Kinepolis shop concept in Whitby, Kanata and Shawnessy (Canada), and the opening of various 4DX and ScreenX theatres in Europe.

Investments in maintenance increased by €5.0 million to €21.0 million, among other things due to the further roll-out of laser projectors, the replacement of all 3D systems with RealD 3D, renovations of existing cinemas, investments in IT and the growth of the Group.

The net financial debt, adjusted for the impact of IFRS 16, amounted to €417.0 million on 31 December 2019, an increase of 50.6% as compared to the end of 2018 (€276.8 million), due to the acquisition of EI Punt in the first half of the year and the acquisition of MJR and Arcaplex in the second half of the year, the dividend payment of €24.7 million, and €66.2 million of investments in maintenance and innovation.

The NFD ratio as compared to adjusted EBITDA, both excluding the impact of IFRS 16, was 2.84 on 31 December 2019. If we take an annualised adjusted EBITDA into account, the ratio is lower than 2.6.

Total gross financial debt, excluding lease liabilities, increased by €147.2 million, to €489.7 million at 31 December 2019, as compared to 31 December 2018 (€ 342.5 million). Kinepolis pursues a very cautious financial policy, and always finances acquisitions over the long term.



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#### Balance sheet

Equity was €211.3 million on 31 December 2019. Solvency amounted to 16.4%, despite the increase in equity, which is a decrease as compared to 2018 (26.1%) due to the impact of IFRS 16 on the balance sheet.

# Dividend of €1.0 per share

The Board of Directors will propose to the General Meeting of 13 May 2020 the payment of a gross dividend of €1.0 per share for the 2019 financial year. This represents an increase of 8.7% as compared with 2018 (€0.92 per share). The dividend will be made available from 19 May 2020 (ex-date: 15 May 2020; record date: 18 May 2020).

## Important events in 2019

# Acquisition of Spanish cinema group El Punt

Following approval by the Spanish competition authority, Kinepolis Group has, on 28 February 2019, completed the acquisition of the 'Full' cinema complex in Barcelona and 'El Punt Ribera' in Alzira. Both cinemas were part of the El Punt cinema group, which is owned by the Sallent family.

The 'Full' megaplex in Barcelona has 28 screens with in total 2,689 seats and welcomes more than 1.3 million cinema-goers every year. The complex is rented and situated in the commercial centre 'Splau' in Cornellá de Llobregat, close to the airport and 14 km south of Barcelona.

The 'El Punt Ribera' cinema is located in a commercial district in Alzira, 44 km south of Valencia. The complex, of which the property is in ownership, has 10 screens and 2,528 seats, and attracts more than 300,000 visitors annually. Both cinemas were successfully integrated into Kinepolis Group in the second quarter.

# Acquisition of the American cinema group MJR

Kinepolis finalised the acquisition of the American cinema group MJR Digital Cinemas on 11 October 2019. MJR Digital Cinemas, which is headquartered in Bloomfield Hills, Michigan, operates 10 movie theater complexes with a total of 164 screens and a seating capacity of over 16,000, all located in Michigan. All movie theaters are multi- and megaplexes with a capacity varying from 10 to 20 screens. In 2018, the 10 movie theaters drew 6.2 million visitors with total revenue of USD 81.2 million.

Seven locations are owned (114 screens), including three on a leasehold site, the remaining three are rented complexes (50 screens). All screens have 5.1 digital surround sound and two complexes feature an 'EPIC experience' auditorium combining 4K projection with Dolby Atmos sound. Furthermore, nearly all movie theaters are equipped with recliner seats. These motorized, fully reclinable seats are also very successful in Canada.

#### Acquisition of the Arcaplex cinema in the Netherlands

Kinepolis took over both the real estate and the operation of the Arcaplex cinema located in Spijkenisse, the Netherlands, on 14 November 2019. The cinema, which was previously owned and operated by the Rump brothers, has 9 screens and 951 seats, and welcomed more than 200,000 visitors in 2018. The cinema was thoroughly renovated and expanded in the spring of 2018. Three new screens were opened in the process, provided with every seating comfort and equipped with laser projection for a razor-sharp image.



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#### Opening Kinepolis Servon

On 3 October 2019, Kinepolis has officially inaugurated a new cinema complex in Servon, the second Kinepolis cinema in the Île-de-France region, exactly one year after the first was opened in the same region (Kinepolis Brétigny-sur-Orge). The new cinema, which opened its doors to the public on September 18th, is leased by Kinepolis and is part of the Eden commercial zone, a leisure centre with facilities for bowling, karting, fitness and numerous food establishments. Kinepolis expects to receive 400,000 visitors per year in Servon with 9 screens and 1,200 seats.

## Opening Landmark cinema in Regina

On 4 October 2019, Landmark Cinemas Canada has opened a new cinema in Regina, in the Canadian province of Saskatchewan. This cinema is an integral part of the new Aurora retail park. Landmark Aurora Regina has 8 screens and is fully equipped with recliner seats. The new cinema in Regina is the first cinema in Canada to be fully equipped with Barco laser projection from Cinionic. One of the theatres features Laser ULTRA, the Kinepolis concept that combines 4K Barco laser projection with the immersive Dolby Atmos sound, providing an unmatched viewing experience. Laser ULTRA is a well-known European Kinepolis concept that was introduced for the first time in Canada at the Landmark cinema in Shawnessy in the spring of 2019. The concept is very well received by visitors.

#### Opening Landmark cinema in Calgary Market Mall

Landmark's new premium cinema complex opened its doors to the public in the CF Market Mall just before the end of the year. The five screens of this new cinema are fully equipped with recliner seating, and, thanks to Barco laser projection, visitors can enjoy impeccable image quality on every screen. Laser projection offers a rich, dynamic colour palette, superior contrast ratios and sharper image quality for an unparalleled viewing experience.

## Announcement of new Landmark cinema in South East Edmonton

Landmark Cinemas Canada and the Forster Harvard Development Corp. announced in 2019 that Landmark Cinemas is bringing its premium "recliner" cinema experience to the "Grove on 17" site in the Tamarack region in South East Edmonton, Canada. The opening is planned for the fourth quarter of 2020. All eight film screens will be equipped with the Landmark luxury "recliner" seat concept in a complete stadium layout. The new cinema with eight screens will also be equipped with Barco laser projection from Cinionic.

#### Kinepolis Haarlem construction started

Kinepolis started the construction of a new cinema complex in the Schalkwijk Centre in Haarlem, the Netherlands, in mid-October 2019. The cinema complex will have 6 screens and 934 seats, and all screens will have laser projection technology. Kinepolis expects to receive 330,000 visitors per year in Haarlem. The opening of the new cinema fits in with the redevelopment of the Schalkwijk Centre. The project for the new cinema in Haarlem was acquired by Kinepolis as part of the takeover of the NH cinemas in January 2018. The cinema is scheduled to open in the fourth quarter of 2020.

# Inauguration of Kinepolis Kirchberg

Kinepolis Kirchberg (Luxembourg) was officially inaugurated on 22 November 2019, following a thorough renovation. The cinema in Kirchberg was acquired by Kinepolis in 2015 and has been renovated in several phases from 2017 onwards. In the first instance, all screens were renewed and a new B2B area was then added, as well as a 4DX and Laser ULTRA theatre. Finally, the shop was also completely renewed and the outside façade renovated. The former Utopolis complex is now one of the flagship cinemas of Kinepolis Group.



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## New, long-term partnership with RealD for 3D equipment

At the beginning of 2019, Kinepolis and RealD have announced a new partnership for RealD 3D equipment and 3D glasses in France, Belgium, the Netherlands, Switzerland, Spain and Luxembourg. Kinepolis will use RealD 3D equipment in all its cinemas to provide all its customers with the best 3D cinema experience. The agreement is part of a larger deal that also includes the Canadian Landmark Cinemas. RealD 3D offers maximum depth and clarity for an ultra-realistic cinema experience. RealD 3D glasses are designed to comfortably watch a movie in 3D while reducing ghosting and image blur. In the meantime, all 3D systems in Europe have been replaced by RealD 3D. The roll-out in Canada is expected to be completed in 2020.

Opening of ScreenX theatres in Madrid, Utrecht Jaarbeurs, Lomme, Metz and Antwerp In the autumn of 2019, Kinepolis opened ScreenX theatres in Madrid, Utrecht Jaarbeurs, Lomme and Metz. The first Belgian ScreenX theatre opened its doors in Antwerp at the beginning of this month. ScreenX is a multi-projection cinema technology, designed to take the cinema experience to the next level. The technology creates a 270-degree film experience by extending the scenes to the side walls of the theatre, allowing the audience to look beyond the frame of a traditional cinema screen.

# Opening of a MX4D theatre in Kinepolis Utrecht Jaarbeurs

In addition to a ScreenX theatre, Kinepolis Utrecht Jaarbeurs (NL) also opened a MX4D theatre at the beginning of October 2019. MX4D is a 4D cinema system - developed by the American company Media-Mation - that makes the film experience more intense by means of moving seats, weather simulations and odour effects. MX4D uses seats that tilt forwards, backwards and sideways - in synchronisation with the movement on the screen - and with air gusts, tactile and other effects. The movements feel very smooth and natural due to the pneumatic air technology that is used, which is mainly driven by air pressure and uses a lower voltage.

#### **Opening IMAX Antwerp**

Following the successful reopening of IMAX Brussels at the end of 2016, Kinepolis opened a new IMAX® theatre in Kinepolis Antwerp in December 2019. The 371-seat theatre was equipped with IMAX® Laser, the ground-breaking 4K laser projection technology that offers film lovers the sharpest, clearest and most vivid image quality, combined with an unparalleled sound experience that completely immerses you in the action. The inauguration coincided with the Belgian première of 'Star Wars: The Rise of Skywalker'.

#### Kinepolis elected 'Entrepreneur of the Year 2019'

Kinepolis Group proudly received the 'Entrepreneur of the Year 2019' award for Flanders from His Majesty the King of Belgium on the 8th October 2019. The 25<sup>th</sup> edition of this prestigious event, organised by EY in collaboration with Belgian newspaper De Tijd and BNP Paribas Fortis, took place in Auditorium 2000 at the Heysel in Brussels and was given an extra festive touch to celebrate this anniversary edition. Other nominees for the award besides Kinepolis were Actief Interim, Aertssen and Torfs. The jury eventually chose Kinepolis as the winner because of the company's impressive growth and financial results, its entrepreneurship and international development, innovation culture and good governance.

# Introduction of the 'Discovery Day' initiative in all European cinemas

Kinepolis noticed that people are often unaware of the film programme playing in theatres. For years, Kinepolis has been focusing on personalised relationship marketing through social media and email to provide its customers with targeted information, and - in addition to that - has now launched a new initiative: the Kinepolis 'Discovery Day'. Kinepolis will present the upcoming film programme twice a year, absolutely free, in all its Belgian, Dutch, Luxembourg, French and Spanish cinemas.



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The programme for the upcoming cinema season is presented by means of a dynamic trailer show, with a distinction being made between general and family audience. Customer feedback on the first edition was very encouraging and analysis showed that the event has a positive impact on the visit frequency of the participants.

# Private placement of bonds

In July 2019, Kinepolis Group successfully concluded a private placement of bonds amounting to €225 million with a term of 7.5 years. Any qualified investor or non-professional investor could sign in to this placement via a private banking network or via an intermediary person. The placement fits in with Kinepolis' strategy to finance its investments on the long term and, as such, ensure cash flow matching.

# Kinepolis free to open new cinemas in Belgium from August 2021

On 23 October 2019, the Brussels Court of Appeal annulled the ruling of the Belgian Competition Authority (BCA) of 25 March 2019 and decided to abolish the condition that prevents Kinepolis from growing organically in Belgium. The Competition Authority determined the transitional period on 11 February 2020, and ruled that Kinepolis would no longer require prior permission to open new cinema complexes in its home market from 12 August 2021.

## Line-up for 2020

Current hits include 'Star Wars: The Rise of Skywalker', '1917', 'Bad Boys for Life', 'Birds of Prey' and 'Dolittle'. Upcoming hits in 2020 include 'Mulan', 'Black Widow', the new James Bond-film 'No Time To Die', 'The Fast and The Furious 9', 'Trolls', 'Top Gun', 'Minions 2', 'The King's Man', 'Ghostbusters: Afterlife', 'Venom 2' and 'West Side Story'. Many local films also enrich the program, such as 'Red Sandra' and a new K3 film in Belgium, 'Les Tuches 4' in France, 'Operación Camarón' in Spain and 'Soof 3' in the Netherlands. Live opera, ballet and theatre are complemented by art exhibitions and concerts.

## Procedures of the auditors

The statutory auditor, KPMG Bedrijfsrevisoren, represented by Mr Serge Cosijns, has confirmed that its audit procedures, which have been substantially completed, have not revealed any derogation of material importance in the accounting data included in this release.

# Financial calendar

Thursday, 9 April 2020 Wednesday, 13 May 2020 Wednesday, 13 May 2020 Tuesday, 19 May 2020 Thursday, 20 August 2020 Thursday, 12 November 2020 Publication annual report 2019 Business update first quarter 2020 General Shareholders' Meeting Payment of dividend Semestrial results H1 2020 Business update third quarter 2020

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# **About Kinepolis**

Kinepolis Group NV was formed in 1997 as a result of the merger of two family-run cinema groups and was listed on the stock exchange in 1998. Kinepolis offers an innovative cinema concept which serves as a pioneering model within the industry. In addition to its cinema business, the Group is also active in film distribution, event organization, screen publicity and property management.

In Europe, Kinepolis Group NV has 55 cinemas spread across Belgium, the Netherlands, France, Spain, Luxembourg, Switzerland and Poland. Since the acquisition of Canadian movie theatre group Landmark Cinemas and American movie theatre group MJR, Kinepolis also operates 46 cinemas in Canada and 10 in the US.

In total, Kinepolis Group currently operates 111 cinemas worldwide, with a total of 1,079 screens and almost 200,000 seats. Kinepolis employs 4,600 people, all committed to giving millions of visitors an unforgettable movie experience. More information on <a href="https://www.kinepolis.com/corporate">www.kinepolis.com/corporate</a>.

CONSOLIDATED INCOME STATEMENT	31/12/2019	31/12/2018
IN '000 €		
Revenue	551 482	475 880
Cost of sales	-393 886	-345 651
Gross profit	157 596	130 229
Marketing and colling evapores	-27 886	-25 246
Marketing and selling expenses		
Administrative expenses	-30 306	-26 900
Other operating income	2 441	1 904
Other operating expenses	- 808	- 857
Operating profit	101 037	79 130
Finance income	941	1 362
Finance expenses	-24 667	-13 733
Profit before tax	77 311	66 759
Income tax expenses	-22 939	-19 350
PROFIT OF THE PERIOD	54 372	47 409
Attributable to:		
Owners of the Company	54 352	47 356
Non-controlling interests	20	53
PROFIT OF THE PERIOD	54 372	47 409
		,
Basic earnings per share (€)	2,02	1,76
Diluted earnings per share (€)	2,01	1,75

<sup>\*</sup> The Group has initially applied IFRS 16 at 1 January 2019, using the modified retrospective approach. Comparative information is not restated. The initial application of IFRS 16 has had no impact on the opening equity.

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME IN '000 €	31/12/2019	31/12/2018
Profit of the period	54 372	47 409
Realised results	54 372	47 409
Items that are or may be reclassified to profit or loss:		
Translation differences of long term borrowings in foreign currencies	1 380	-1 650
Translation differences of annual accounts in foreign currencies	2 249	-1 766
Cash flow hedges - effective portion of changes in fair value	42	2
Taxes on other comprehensive income	110	531
	3 781	-2 883
Items that will not be reclassified to profit or loss:		
Changes to estimates of defined benefit plans	- 516	5
	- 516	5
Other comprehensive income for the period, net of tax	3 265	-2 878
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	57 637	44 531
Attributable to:		
Owners of the Company	57 570	44 478
Non-controlling interests	67	53
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	57 637	44 531

<sup>\*</sup> The Group has initially applied IFRS 16 at 1 January 2019, using the modified retrospective approach. Comparative information is not restated. The initial application of IFRS 16 has had no impact on the opening equity.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION / ASSETS IN '000 €	31/12/2019	31/12/2018
Intangible assets	12 987	9 663
Goodwill	173 663	94 863
Property, plant and equipment	542 324	424 339
Right-of-use assets	397 212	
Investment property	16 881	17 045
Deferred tax assets	1 227	1 427
Other receivables	9 011	10 786
Other financial assets	27	27
Non-current assets	1 153 332	558 150
Inventories	5 851	4 918
Trade and other receivables	53 385	42 998
Current tax assets	1 303	2 416
Cash and cash equivalents	72 473	65 381
Assets classified as held for sale	1 767	6 991
Current assets	134 779	122 704
TOTAL ASSETS	1 288 111	680 854

CONSOLIDATED STATEMENT OF FINANCIAL POSITION / EQUITY AND LIABILITIES IN '000 €	31/12/2019	31/12/2018
114 000 E		
Share capital	18 952	18 952
Share premium	1 154	1 154
Consolidated reserves	191 448	161 461
Translation reserve	- 582	-4 164
Total equity attributable to owners of the Company	210 972	177 403
Non-controlling interests	281	214
Equity	211 253	177 617
Loans and borrowings	479 513	272 677
Lease liabilities	383 052	
Provision for employee benefits	1 036	557
Provisions	2 284	14 565
Deferred tax liabilities	24 697	20 518
Derivative financial instruments	169	211
Other payables	6 939	10 977
Non-current liabilities	897 690	319 505
Bank overdrafts	115	36
Loans and borrowings	10 099	69 790
Lease liabilities	33 091	
Trade and other payables	132 740	106 328
Provisions	549	2 241
Current tax liabilities	2 574	5 337
Current liabilities	179 168	183 732
TOTAL EQUITY AND LIABILITIES	1 288 111	680 854

<sup>\*</sup> The Group has initially applied IFRS 16 at 1 January 2019, using the modified retrospective approach. Comparative information is not restated. The initial application of IFRS 16 has had no impact on the opening equity.

CONSOLIDATED STATEMENT OF CASH FLOWS IN '000 €	31/12/2019	31/12/2018
Profit before tax	77 311	66 759
Adjustments for:		
Depreciations and amortisation	70 734	39 039
Provisions and impairments	568	-2 865
Government grants	- 750	-1 121
(Gains) Losses on sale of fixed assets	-1 169	261
Change in fair value of derivative financial instruments and unrealised foreign exchange results	46	- 51
Change in fair value of contingent considerations		- 428
Unwinding of non-current receivables and provisions	- 335	- 364
Share-based payments	722	1 075
Amortisation of refinancing transaction costs	418	364
Interest expenses and income	20 321	10 359
Change in inventory	- 227	- 54
Change in trade and other receivables	-9 999	- 817
Change in trade and other payables	19 002	1 203
Cash from operating activities	176 642	113 360
Income taxes paid	-25 718	-22 382
Net cash from operating activities	150 924	90 978
Acquisition of intangible assets	-2 637	-2 872
Acquisition of property, plant and equipment and investment property	-60 067	-58 332
Advance lease payments	-3 519	30 332
Acquisition of subsidiaries, net of acquired cash	-173 930	-27 493
Proceeds from sale of investment property and intangible and tangible assets	5 942	501
Net cash used in investing activities	-234 211	-88 196
Investment contributions	2.200	
Repayment of lease liabilities	3 388	
Acquisition / sale of non-controlling interests	-20 918	
•		453
New loans and borrowings Repayment of loans and borrowings	225 000	
Payment of transaction costs with regard to refinancing obligations	-69 221	-39 876
Interest paid	-1 663	
interest paid	-12 941	-10 302
Interest received	59	15
Interest received		
Paid interest related to lease liabilities	-9 387	
Paid interest related to lease liabilities Repurchase of own shares	-9 387	
Paid interest related to lease liabilities  Repurchase of own shares  Dividends paid	-9 387 -24 723	
Paid interest related to lease liabilities Repurchase of own shares	-9 387	-20 303 -24 533 <b>-94 546</b>
Paid interest related to lease liabilities  Repurchase of own shares  Dividends paid	-9 387 -24 723	-24 533
Paid interest related to lease liabilities  Repurchase of own shares  Dividends paid  Net cash - used in / + from financing activities	-9 387 -24 723 89 594 6 307	-24 533 -94 546 -91 764
Paid interest related to lease liabilities  Repurchase of own shares  Dividends paid  Net cash - used in / + from financing activities  + INCREASE / - DECREASE IN CASH AND CASH EQUIVALENTS  Cash and cash equivalents at beginning of the period	-9 387 -24 723 89 594 6 307	-24 533 -94 546 -91 764 157 365
Paid interest related to lease liabilities  Repurchase of own shares  Dividends paid  Net cash - used in / + from financing activities  + INCREASE / - DECREASE IN CASH AND CASH EQUIVALENTS	-9 387 -24 723 89 594 6 307	-24 533 - <b>94 546</b>

<sup>\*</sup> The Group has initially applied IFRS 16 at 1 January 2019, using the modified retrospective approach. Comparative information is not restated. The initial application of IFRS 16 has had no impact on the opening equity.

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY		ATTRIBUTABLE TO OWNERS OP THE COMPANY							
IN 1000 €	SHARE CAPITAL AND SHARE PREMIUM	TRANSLATION RESERVE	HEDGING		SHARE-BASED PAYMENTS RESERVE	RETAINED EARNINGS	NON- CONTROLLING INTERESTS	EQUITY	
At 31 December 2018	20 106	-4 164	54	-22 830	2 365	181 872	214	177 617	
Profit of the period						54 352	20	54 37	
Realised results						54 352	20	54 372	
Items that are or may be reclassified to profit or loss:									
Translation differences		3 582					47	3 629	
Cash flow hedges - effective portion of changes in fair value			42					42	
Taxes on other comprehensive income			110					110	
		3 582	152				47	3 781	
Items that will not be reclassified to profit or loss:									
Changes to estimates of defined benefit plans						- 516		- 516	
						- 516		- 516	
Other comprehensive income of the period, net of tax		3 582	152			- 516	47	3 265	
Total comprehensive income		3 582	152			53 836	67	57 637	
Dividends						-24 723		-24 723	
Share-based payment transactions					723			723	
Total transactions with owners, recorded directly in equity					723	-24 723		-24 000	
At 31 December 2019	20 106	- 582	206	-22 830	3 088	210 985	281	211 254	

								2018
CONSOLIDATED STATEMENT OF CHANGES IN EQUITY				NERS OP THE COMPAN		NON-	EQUITY	
№ '000 €	SHARE CAPITAL AND SHARE PREMIUM	TRANSLATION RESERVE	HEDGING RESERVE	TREASURY SHARES RESERVE	SHARE-BASED PAYMENTS RESERVE	RETAINED EARNINGS	CONTROLLING INTERESTS	
At 31 December 2017	20 106	-1 281	54	-2 527	1 290	158 752		176 394
Profit of the period						47 356	53	47 409
Realised results						47 356	53	47 409
Items that are or may be reclassified to profit or loss:								
Translation differences		-3 416						-3 416
Cash flow hedges - effective portion of changes in fair value			2					2
Taxes on other comprehensive income		533	- 2					531
·		-2 883	0					-2 883
Items that will not be reclassified to profit or loss:								
Changes to estimates of defined benefit plans						5		
						5		5
Other comprehensive income for the period, net of tax		-2 883	0			5		-2 878
Total comprehensive income		-2 883	0			47 361	53	44 531
Dividends						-24 533		-24 533
Own shares acquired / sold				-20 303				-20 303
Share-based payment transactions					1 075			1 075
Acquisition / sale of non-controlling interests, without changes in control						292	161	453
Total transactions with owners, recorded directly in equity				-20 303	1 075	-24 241	161	-43 308
At 31 December 2018	20 106	-4 164	54	-22 830	2 365	181 872	214	177 617

<sup>\*</sup> The Group has initially applied IFRS 16 at 1 January 2019, using the modified retrospective approach. Comparative information is not restated. The initial application of IFRS 16 has had no impact on the opening equity.

									3	1 December 2019
SEGMENT INFORMATION IN '000€	BELGIUM	FRANCE	CANADA	SPAIN	NETHERLANDS	UNITED STATES	LUXEMBOURG	OTHERS* (POLAND AND SWITZERLAND)	NOT ALLOCATED	TOTAL
Segment revenue	209 382	81 754	137 712	61 369	65 738	15 728	17 550	4 682		593 915
Intersegment revenue	-42 360	- 39						- 34		-42 433
Revenue	167 022	81 715	137 712	61 369	65 738	15 728	17 550	4 648		551 482
Segment profit	29 201	20 607	12 263	13 635	16 580	2 355	4 926	1 470		101 037
Finance income									941	941
Finance expenses									-24 667	-24 667
Profit before tax										77 311
Income tax expense									-22 939	-22 939
PROFIT OF THE PERIOD										54 372
Capital expenditure	13 802	12 409	21 023	3 672	8 511	15	2 852	420		62 704
									3	1 December 2019
SEGMENT INFORMATION IN '000€	BELGIUM	FRANCE	CANADA	SPAIN	NETHERLANDS	UNITED STATES		OTHERS* (POLAND AND SWITZERLAND)	NOT ALLOCATED	TOTAL
Segment assets	119 318	138 691	377 573	148 919	181 679	201 192	21 774	23 935	75 030	1 288 111
Segment equity and liabilities	62 384	52 060	277 010	67 596	33 246	61 392	5 321	682	728 420	1 288 111

									31 De	ecember 201
SEGMENT INFORMATION IN '000€	BELGIUM	FRANCE	CANADA	SPAIN	NETHERLANDS	UNITED STATES	LUXEMBOURG	OTHERS* (POLAND AND SWITZERLAND)	NOT ALLOCATED	TOTA
Segment revenue	188 238	71 106	127 030	44 759	57 221		14 901	4 468		507 72
Intersegment revenue	-31 644	- 93		- 69				- 37		-31 84
Revenue	156 594	71 013	127 030	44 690	57 221		14 901	4 431		475 88
Segment profit	25 333	17 426	11 117	9 130	11 121		3 470	1 533		79 13
Finance income									1 362	1 36
Finance expenses									-13 733	-13 73
Profit before tax										66 75
Income tax expense									-19 350	-19 35
PROFIT OF THE PERIOD										47 40
Capital expenditure	13 308	15 004	14 788	3 362	13 778		869	95		61 20
									31 De	ecember 201
SEGMENT INFORMATION IN '000€	BELGIUM	FRANCE	CANADA	SPAIN	NETHERLANDS	UNITED STATES	LUXEMBOURG	OTHERS* (PL + SWI)	NOT ALLOCATED	TOTA
Segment assets	105 285	110 512	125 852	62 007	165 535		18 646	23 766	69 251	680 85
Segment equity and liabilities	46 711	28 837	33 423	6 437	15 941		2 811	507	546 187	680 85

<sup>\*</sup>The other operating segment includes Poland and Switzerland. None of these segments met the quantitative thresholds for reportable segments in 2018 and 2019.

<sup>\*\*</sup> The Group has initially applied IFRS 16 at 1 January 2019, using the modified retrospective approach. Comparative information is not restated. The initial application of IFRS 16 has had no impact on the opening equity.

ADJUSTMENTS IN '000€	31 December 2019	31 December 2018
EBITDA	-1 808	-1 812
Depreciations and impairment losses	-967	-488
Provisions	-146	536
Financial result		428
Income tax expense	1 290	1 223
Net impact of adjustments	-1 631	- 113
RECONCILIATION OF ADJUSTED PROFIT IN '000€	31 December 2019	31 December 2018
Operating profit	101 037	79 130

RECONCILIATION OF ADJUSTED PROFIT IN '000€	31 December 2019	31 December 2018
Operating profit	101 037	79 130
Financial result	-23 726	-12 371
Profit before tax	77 311	66 759
Income tax expenses	-22 939	-19 350
Profit of the period	54 372	47 409
Net impact of adjustments	1 631	113
Adjusted profit of the period	56 003	47 522

RECONCILIATION OF ADJUSTED PROFIT EXCL. IFRS 16 IN '000€	31 December 2019	31 December 2018
Operating profit excl. IFRS 16	97 955	79 130
Financial result excl. IFRS 16	-14 373	-12 371
Profit before tax excl. IFRS 16	83 582	66 759
Income tax expenses excl. IFRS 16	-24 800	-19 350
Profit of the period excl. IFRS 16	58 782	47 409
Net impact of adjustments	1 631	113
Adjusted profit of the period excl. IFRS 16	60 413	47 522

RECONCILIATION ADJUSTED EBITDA VS EBITDA IN '000€	31 December 2019	31 December 2018
Operating profit	101 037	79 130
Depreciations and amortisation	70 734	39 039
Provisions and impairments	568	- 982
EBITDA	172 339	117 187
Impact of adjustments on EBITDA	1 809	1 812
Adjusted EBITDA	174 148	118 999

RECONCILIATION ADJUSTED EBITDA VS EBITDA EXCL. IFRS 16 IN '000€	31 December 2019	31 December 2018
Operating profit excl. IFRS 16	97 955	79 130
Depreciations and amortisation excl. IFRS 16	46 511	39 039
Provisions and impairments	568	- 982
EBITDA excl. IFRS 16	145 034	117 187
Impact of adjustments on EBITDA	1 809	1 812
Adjusted EBITDA excl. IFRS 16	146 843	118 999

RECONCILIATION OF NET FINANCIAL DEBT IN '000€	31 December 2019	31 December 2018
Financial debt	905 870	342 503
Cash and cash equivalents	-72 473	-65 381
Tax shelter investments	- 304	- 304
Net financial debt	833 093	276 818

RECONCILIATION OF NET FINANCIAL DEBT EXCL. LEASE LIABILITIES IN '000€	31 December 2019	31 December 2018
Financial debt excl. lease liabilities	489 727	342 503
Cash and cash equivalents	-72 473	-65 381
Tax shelter investments	- 304	- 304
Net financial debt excl. lease liabilities	416 950	276 818

RECONCILIATION FREE CASH FLOW IN '000€	31 December 2019	31 December 2018
Cash flow from operating activities	176 642	113 360
Income taxes paid	-25 718	-22 382
Maintenance capital expenditures for intangible assets, property, plant and equipment and investment property	-20 956	-15 944
Interest paid	-12 882	-10 287
Payment of lease liabilities	-26 917	
Free cash flow	90 169	64 747

RECONCILIATION ROCE IN '000€	31 December 2019	31 December 2018
Operating profit	101 037	79 130
Impact of adjustments on EBIT	2 921	1 764
Adjusted EBIT	103 958	80 894
Average non-current assets	855 742	536 334
Average deferred tax assets	-1 327	-1 305
Average assets held for sale	4 379	4 830
Average inventories	5 384	4 834
Average trade receivable	38 515	34 118
Average trade paybles	-96 187	-83 189
Capital employed	806 507	495 623
RETURN ON CAPITAL EMPLOYED (ROCE)	12,9%	16,3%

RECONCILIATION ROCE EXCL. IFRS 16 IN '000€	31 December 2019	31 December 2018
Operating profit excl. IFRS 16	97 955	79 130
Impact of adjustments on EBIT	2 921	1 764
Adjusted EBIT excl. IFRS 16	100 876	80 894
Average non-current assets excl. IFRS 16	657 136	536 334
Average deferred tax assets	-1 327	-1 305
Average assets held for sale	4 379	4 830
Average inventories	5 384	4 834
Average trade receivable	38 515	34 118
Average trade paybles	-96 187	-83 189
Capital employed excl. IFRS 16	607 901	495 623
RETURN ON CAPITAL EMPLOYED (ROCE) excl. IFRS 16	16,6%	16,3%

RECONCILIATION CURRENT RATIO IN '000€	31 December 2019	31 December 2018
Current assets	134 779	122 704
Current liabilities	179 168	183 732
CURRENT RATIO	0,75	0,67

RECONCILIATION CURRENT RATIO EXCL IFRS 16 IN '000€	31 December 2019	31 December 2018
Current assets	134 779	122 704
Current liabilities excl. IFRS 16	146 077	183 732
CURRENT RATIO excl. IFRS 16	0,92	0,67

RECONCILIATION CAPITAL EXPENDITURE ACCORDING TO THE CASHFLOW STATEMENT IN '000€	31 December 2019	31 December 2018
Acquisition of intangible assets	2 637	2 872
Acquisition of property, plant and equipment and investment property	60 067	58 332
Advance lease payments	3 519	
Acquisition of subsidiaries, net of cash acquired	173 930	27 493
Proceeds from sale of investment property and intangible and tangible assets	-5 942	- 501
Total capital expenditure according to the consolidated statement of cash flow	234 211	88 196

RECONCILIATION GEARING RATIO IN '000€	31 December 2019	31 December 2018
Net financial debt	833 093	276 818
Equity	211 253	177 617
GEARING RATIO	3,94	1,56

RECONCILIATION GEARING RATIO EXCL. IFRS 16 IN '000€	31 December 2019	31 December 2018
Net financial debt excl. lease liabilities	416 950	276 818
Equity	211 253	177 617
GEARING RATIO EXCL. IFRS 16	1,97	1,56

<sup>\*</sup> The Group has initially applied IFRS 16 at 1 January 2019, using the modified retrospective approach. Comparative information is not restated. The initial application of IFRS 16 has had no impact on the opening equity.

#### **GLOSSARY AND APMs**

The glossary below also contains Alternative Performance Measures (APMs) that are aimed to improve the transparency of financial Information.

# • Gross profit

Revenue - Cost of sales

#### Operating profit (EBIT)

Gross profit - marketing and selling expenses - administrative expenses + other operating income - other operating expenses

# Adjusted operating profit

Operating profit after eliminating adjustments; is used to reflect the operating profit from normal operating activities

#### EBITDA

Operating profit + depreciations + amortizations + impairments + movements in provisions

#### Adjusted EBITDA

EBITDA after eliminating adjustments; is used to reflect the EBITDA from normal operating activities

# Adjustments

This category includes primarily results from the disposal of fixed assets, impairment losses on assets, provisions, costs from restructuring and takeovers and other exceptional income and expenses.

# Financial result

Finance income - finance expenses

#### • Effective tax rate

Income tax expense / profit before tax

# Adjusted profit

Profit for the period after eliminating adjustments; is used to reflect the profit from normal operating activities

## Profit for the period, share of the Group

Profit attributable to equity holders of the Company

#### Basic earnings per share

Profit for the period, share of the Group / (average number of outstanding shares - average number of treasury shares)

# • Diluted earnings per share

Profit for the period, share of the Group / (average of number of outstanding shares - average number of treasury shares + number of possible new shares that must be issued under the existing share option plans x dilution effect of the share option plans)

#### Dividend

Payment of the profit of a company to its shareholders

#### Pay-out ratio

The pay-out ratio indicates which part of the net profit is being paid to the shareholders

#### Capital expenditure

Capitalized investments in intangible assets, property, plant and equipment and investment property

#### • Gross financial debt

Financial liabilities on the long and short term

#### • Net financial debt

Financial debt after deduction of cash and cash equivalents and tax shelter investments

# • Net financial debt excl. lease liabilities

Financial debt exclusive lease liabilities after deduction of cash and cash equivalents and tax shelter investments

# • ROCE (Return on capital employed)

Adjusted EBIT / (average non-current assets - average deferred tax assets + average assets held for sale + average trade receivables + average inventory - average trade payables)

#### Current Ratio

Current assets / current liabilities

#### • Free cash flow

Cash flow from operating activities - maintenance capital expenditures for intangible assets, property, plant and equipment and investment property - interest paid

# • Excluding IFRS 16

The figures in the current period, applying the new lease standard IFRS 16, have been recalculated according to the former lease standard IAS 17 to make the comparability between the figures of both reporting periods more transparent.