

PRESS RELEASE

Stockholm, May 2, 2023

Invitation to BTS Q1 2023 presentation and conference call

STOCKHOLM, SWEDEN - BTS Group AB (publ), a leading global strategy implementation firm, invites investors, analysts and business media to its interim report presentation and conference call with CEO Jessica Skon on Friday, May 12 at 09.30 am CET.

Digital participation:

The presentation can be followed on the web with possibilities to ask questions in writing. Follow the presentation at: https://ir.financialhearings.com/bts-group-q1-2023

If you wish to ask questions verbally at the conference call, please register via the link below. After registration, you will receive the phone number and conference ID to participate in the conference call. https://conference.financialhearings.com/teleconference/?id=5002939

Participation in person:

Financial Hearings, Vastra Tradgardsgatan 19, Stockholm

The report will be published at 08.00 am CET the same day.

The presentation and slides will be available later at http://ir.bts.com/presentations

For more information, please contact:

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About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden. BTS has about 1,200 professionals in 35 offices located on six continents. BTS competes in both talent and HR consulting as well as the traditional consulting markets. BTS's services support a broad range of client challenges including top-to-bottom and on-demand leadership development, talent selection and readiness, strategy creation and strategy implementation, as well as culture and broad-scale change. For over thirty years, BTS has been focused on the people-side of change and uses proprietary simulation, learning, coaching, and assessment methodologies to power better performance.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Some of our major clients include Astra Zeneca, Chevron, Coca-Cola, EY, HP, Mercado Libre, Mondelez, Salesforce and SAP.

BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B.