

## Advancing women into leadership: A Sustainable Year story

London, June 22, 2023

On the eve of International Women in Engineering Day, read about how CNH Industrial is empowering women to advance professionally.

In our *A Sustainable Year Series* – an annual publication dedicated to our innovation and sustainability highlights – we spotlight iGLOW. This is one of our company’s inaugural Employee Resource Groups (ERG), focused on developing inclusivity, growth, leadership, and opportunity for women in North America. iGLOW has been incredibly successful in inspiring and fostering personal growth and is expanding into other regions.

Published alongside this article is an interview with [Reshma Ramachandran](#), a leader in Business Transformation and champion for Diversity & Inclusion. Reshma is a coach and mentor to young women and recently led the World Woman Davos Agenda during the World Economic Forum in Switzerland. Her insights into how organizations have changed and what can be done to engender true equality in the workplace make for a fascinating read.

Initiatives such as the iGLOW ERG and our collaboration with brilliant people who are helping to challenge and transform industry are some of the ways that CNH Industrial seeks to nurture and advance all of our employees.

Read the article and interview here [bit.ly/CNH\\_WomeninLeadership](https://bit.ly/CNH_WomeninLeadership)

**CNH Industrial** (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of *Breaking New Ground*, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland Agriculture** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company’s regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongskilde**, providing tillage, seeding and hay & forage implements; and Eurocomach, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial’s 40,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

For more information and the latest financial and sustainability reports visit: [cnhindustrial.com](https://cnhindustrial.com)

**CNH Industrial N.V.**  
Cranes Farm Road  
Basildon, Essex  
United Kingdom  
SS14 3AD

For news from CNH Industrial and its Brands visit: [media.cnhindustrial.com](https://media.cnhindustrial.com)



PRESS RELEASE

**Media contacts:**

Rebecca Fabian

North America

Tel. +1 312 515 2249

[mediarelations@cnhind.com](mailto:mediarelations@cnhind.com)

Anna Angelini

United Kingdom

Tel. +44 (0)7725 826 007