

## CNH Industrial's program to upskill and hire women in Brazil

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London, February 8, 2023

In 2021, just 15 percent of the 2,500 employees at our plant in Sorocaba, Brazil were women. The *Emprega+Women* training program was established to encourage more women into the workplace. It is the brainchild of Nathalia Godinho, Talent Development Specialist at CNH Industrial. The program builds upon a pre-existing federal training program that focuses on women with low incomes. CNH Industrial offers them new job opportunities and, at the same time, is working to solve a skilled worker shortage at one of our key manufacturing sites in Latin America.

CNH Industrial is committed to its culture journey, which values Diversity & Inclusion. By bringing more women into manufacturing, we also continue to invest in the communities where we operate. *Emprega+Women* has helped these women learn new skills, increase their employability, and set them on a path to financial independence

Visit [bit.ly/BreakingNewGround\\_en](https://bit.ly/BreakingNewGround_en) to learn more about this project and read firsthand accounts of how the *Emprega+Women* training program is changing lives.

**CNH Industrial** (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of *Breaking New Ground*, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland Agriculture** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongskilde**, providing tillage, seeding and hay & forage implements; and Eurocomach, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 37,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

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For news from CNH Industrial and its Brands visit: [media.cnhindustrial.com](https://media.cnhindustrial.com)



PRESS RELEASE

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