

L'ORÉAL

Annual General Meeting to be held on Tuesday 29 April 2025 and 2024 Universal Registration Document

Clichy, 24 March 2025 – L'Oréal, the world's leading beauty company, announced terms of information availability regarding the Annual General Meeting to be held on Tuesday 29 April 2025 and the 2024 Universal Registration Document.

TERMS OF INFORMATION AVAILABILITY REGARDING THE ANNUAL GENERAL MEETING OF TUESDAY 29 APRIL 2025

The Annual General Meeting of L'Oréal (hereafter the "Company") will be held on **Tuesday 29 April 2025 at 10 a.m. (Paris time) at Le Palais des Congrès de Paris** (2, place de la Porte Maillot, 75017 Paris).

The meeting notice was published in the BALO (Bulletin des Annonces Légales Obligatoires) on Monday 24 March 2025 and includes the agenda, the draft resolutions and the main terms of participation and voting at this General Meeting.

The meeting notice, the Board of Directors' Report on the draft resolutions and legal information regarding this General Meeting are available on the loreal-finance.com website (under Regulated Information / Annual General Meeting Documents). The other documents and information relating to the General Meeting will be available on the aforementioned website or will be made available to shareholders at the Company's headquarters, in accordance with legal and regulatory requirements, as from Tuesday 8 April 2025.

The General Meeting will be broadcast live and available in replay in video format on the loreal-finance.com website¹.

In order to encourage shareholder dialogue, shareholders have the opportunity to submit questions on the broadcasting platform of the General Meeting. These questions can be submitted from Thursday 24 April 2025². These questions will be answered during the General Meeting, on the basis of a representative selection of the topics which have drawn the shareholders' attention.

It is reminded that the dividend submitted for approval to the General Meeting (7.00 euros per share, an increase of 6.1% over the dividend distributed in 2024), will be paid on Wednesday 7 May 2025 (ex-dividend date: Monday 5 May at 00:00 Paris time).

¹ Unless technical reasons make this broadcast impossible or seriously disrupt it. It is reminded that it will not be possible to vote online during the broadcast of the General Meeting. The voting procedures are detailed in the meeting notice.

² The possibility to submit "open questions" from Thursday 24 April 2025 is being implemented in addition to the legal mechanism of written questions that can be sent under the legal and regulatory conditions outlined in the meeting notice. The "open questions" will not be considered as written questions

The 2024 Universal Registration Document has been filed with the French Financial Markets Authority (Autorité des marchés financiers – AMF), in ESEF format, on Monday 24 March 2025. It is available to the public under current regulatory conditions and may be found, in French and English, on the [loreal-finance.com](https://www.loreal-finance.com) website (under Regulated Information / Universal Registration Document).

The Universal Registration Document includes in particular:

- the **Annual Financial Report** including the **Management Report**, comprised especially of information relating to **corporate governance** and **sustainability**, as well as the parent company and consolidated **financial statements**,
- information required for the **share buy-back programme**,
- as well as the **Reports from the Statutory Auditors**.

About L'Oréal

For 115 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as essential, inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 37 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality. With more than 90,000 committed employees, a balanced geographical footprint and sales across all distribution networks (ecommerce, mass market, department stores, pharmacies, perfumeries, hair salons, branded and travel retail), in 2024 the Group generated sales amounting to 43.48 billion euros. With 21 research centers across 13 countries around the world and a dedicated Research and Innovation team of over 4,000 scientists and 8,000 Digital talents, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse. More information on <https://www.loreal.com/en/mediaroom>

"This press release does not constitute an offer of sale or solicitation of an offer to purchase L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our website www.loreal-finance.com.

This press release may contain forecast information. While the Company believes that these statements are based on reasonable assumptions as of the date of publication of this press release, they are by nature subject to risks and uncertainties which may lead to a discrepancy between the actual figures and those indicated or suggested in these statements."

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For further information, please contact your bank, stockbroker or financial institution (I.S.I.N. code: FR000012031) and consult your usual newspapers or magazines or the Internet site for shareholders and investors, www.loreal-finance.com, the L'Oréal Finance app or call the toll-free number from France: 0 800 66 66 66. 0 800 66 66 66

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