

## MAJOR SHAREHOLDER ANNOUNCEMENT

Bang & Olufsen A/S has pursuant to the Danish Capital Markets Act received a major shareholder announcement from UBS Group AG.

- As per 31 January 2025, UBS Group AG's holding of other financial instruments according to section 39 of the Capital Markets Act was below 5 per cent.

As per 31 January 2025, UBS Group AG holds according to section 38 of the Capital Markets Act, and other financial instruments according to section 39 of the Danish Capital Markets Act, 7,335,084 shares and voting rights in Bang & Olufsen A/S corresponding to 4.98 per cent of the total number of shares and voting rights.

For further information, please contact:

Cristina Rønde Hefting  
Sr. Director, Head of Strategy & Investor Relations  
Phone: +45 4153 7303