

**PRESS RELEASE**

## BULLETIN FROM EXTRAORDINARY GENERAL MEETING IN ZETADISPLAY AB

**Malmö - ZetaDisplay AB (publ) (Nasdaq Stockholm: ZETA) held an extraordinary general meeting on 11 December 2020. The following resolution was adopted at the general meeting.**

### RESOLUTION ON THE ISSUANCE OF WARRANTS TO MAGARI VENTURES AS

The extraordinary general meeting resolved, in accordance with the board of directors' proposal, to issue not more than 500,000 warrants of series 2020/2023:2 to Magari Ventures AS ("Magari"). Magari performs management services in ZetaDisplay's wholly owned subsidiary ProntoTV AS. The warrants are issued on market terms, meaning that the price per warrant will correspond to market price based on the Black & Scholes valuation model. Each warrant entitles the holder to subscribe for one new ordinary share in ZetaDisplay during the period 15 March – 31 March 2023 at a subscription price of SEK 17.90 per share.

### For questions, please contact:

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### About ZetaDisplay

ZetaDisplay acts at the heart of digital transformations in physical environments. We contribute to nudging peoples' behaviour at the point-of-decision in retail environments, public spaces and workplace environments. Our solutions are known as Digital Signage that we develop and offer as SaaS-solutions. We are a European leader and intend to drive the further consolidation of the market organically and through acquisitions.

ZetaDisplay has its head office in Malmö. The company generates revenues of approximately MSEK 400 and employs 160 staff at nine offices in six European countries. In total, the company handles 50,000 installations on 50 markets. The share is listed on Nasdaq Stockholm [ZETA].

More information at [www.ir.zetadisplay.com](http://www.ir.zetadisplay.com)