

CNH Industrial kicks off *A Sustainable Year* story series on World Environment Day

London, June 5, 2023

On World Environment Day, CNH Industrial announces the first in a series of stories to be featured in its latest *A Sustainable Year* publication. This annual magazine charts the Company's major social and environmental activities as well as its strategic sustainability targets. It follows the publication of our latest [Sustainability Report](#).

The story follows CNH Industrial's tree-planting initiative at our plant in Greater Noida, India. It has been exactly a year since the project's launch on World Environment Day 2022, and the site now boasts a sustainable and ever-growing forest with 10,000 trees covering 3,000 square meters.

CNH Industrial is committed to world class environmental and social stewardship. The activities reported in *A Sustainable Year* are further proof of this.

Read our story on the afforestation project in India at bit.ly/CNHForestStory

And stay tuned for further stories that highlight CNH Industrial's support for the professional development of women across the globe, our commitment to giving parts a new life through remanufacturing and insights from a range of industry experts.

CNH Industrial (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of *Breaking New Ground*, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland Agriculture** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongsilde**, providing tillage, seeding and hay & forage implements; and Eurocomach, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 40,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

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For more information and the latest financial and sustainability reports visit: cnhindustrial.com

For news from CNH Industrial and its Brands visit: media.cnhindustrial.com



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