

June 06<sup>th</sup> 2024

Announcement no. 35/2024

## Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 Alm. Brand A/S is required to publish information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

| <b>1.</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |  |          |           |           |               |
|-----------|--|--|----------|-----------|-----------|---------------|
| a.        | Name   | Rasmus Werner Nielsen  |          |           |           |               |
| <b>2.</b> | <b>Reason for the notification</b>   |  |          |           |           |               |
| a.        | Position/status  | CEO  |          |           |           |               |
| b.        | Initial notification/<br>Amendment   | Initial notification   |          |           |           |               |
| <b>3.</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |           |               |
| a.        | Name   | Alm. Brand A/S   |          |           |           |               |
| b.        | LEI  | 549300H4TGLJVZ6VTA48   |          |           |           |               |
| <b>4.</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |          |           |           |               |
| a.        | Description of the financial instrument, type of instrument  | Shares   |          |           |           |               |
|           | Identification code  | DK0015250344   |          |           |           |               |
| b.        | Nature of the transaction  | Award of share-based remuneration  |          |           |           |               |
| c.        | Price(s) and volume(s)   | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 12.76</td> <td>43,815 shares</td> </tr> </tbody> </table> | Price(s) | Volume(s) | DKK 12.76 | 43,815 shares |
| Price(s)  | Volume(s)  |  |          |           |           |               |
| DKK 12.76 | 43,815 shares  |  |          |           |           |               |
| d.        | Aggregated information   |  |          |           |           |               |
|           | - Aggregated volume  | 43,815 shares  |          |           |           |               |
|           | - Price  | DKK 559,091  |          |           |           |               |
| e.        | Date of the transaction  | June 6 <sup>th</sup> 2024  |          |           |           |               |
| f.        | Place of the transaction   | Nasdaq Copenhagen A/S  |          |           |           |               |

### Contact

Please direct any questions regarding this announcement to:

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