

Regulatory Release 26/2020  
 May 29, 2020

## Better Collective – Share buyback program

On March 19, 2020 Better Collective A/S initiated a share buyback program for up to EUR 5,000,000 (SEK 54,580,500), to be executed during the period from March 19, 2020 to June 30, 2020.

The following transactions have been executed under the program during the period from May 22, 2020 to May 28, 2020:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
Accumulated under the program as of last announcement:	499,186	77.7502	38,811,788.13
22/05/2020	4,438	91.2765	405,085.11
25/05/2020	6,000	90.7015	544,209.00
26/05/2020	4,818	90.7525	437,245.55
27/05/2020	6,000	91.5859	549,515.40
28/05/2020	3,347	91.5477	306,410.15
Accumulated under the program following above purchases:	523,789	78.3794	41,054,253.34

Following the above purchases, Better Collective A/S holds 523,789 treasury shares corresponding to 1.12 % of the outstanding share capital of the company

Purchases for an amount of up to EUR 1,239,110 (SEK 13,526,247) remain to be executed under the program.

### Contacts

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation.

### About Better Collective:

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).