

**Paris – 21 July 2025**
**Share Transactions Disclosure**

Banijay Group N.V.<sup>1</sup> (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 14 July to 18 July 2025 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-07-14	BUY	122	8.600000	1 049.20	XAMS
2025-07-14	SELL	1553	8.599871	13 355.60	XAMS
2025-07-15	BUY	979	8.637998	8 456.60	XAMS
2025-07-15	SELL	890	8.706180	7 748.50	XAMS
2025-07-16	BUY	324	8.878549	2 876.65	XAMS
2025-07-16	SELL	1461	8.950308	13 076.40	XAMS
2025-07-17	BUY	925	8.934432	8 264.35	XAMS
2025-07-17	SELL	1241	8.963094	11 123.20	XAMS
2025-07-18	BUY	766	8.760444	6 710.50	XAMS
2025-07-18	SELL	1165	8.853004	10 313.75	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

**Agenda**

H1 2025 results: 31 July 2025

**Investor Relations**

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**Press Relations**

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**About Banijay Group**

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

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<sup>1</sup> Previously known as FL Entertainment N.V. until 24 May 2024