

## Heineken N.V. publishes combined financial and sustainability Annual Report 2023

Amsterdam, 22 February 2024 – Heineken N.V. ('HEINEKEN') today published its combined financial and sustainability annual report.

Key highlights from HEINEKEN's [Annual Report 2023](#) include:

- Q&A with Dolf van den Brink, Chairman of the Executive Board and CEO, on our EverGreen strategy.
- 2023 detailed business review, highlights from our brands and innovations and financial statements.
- Insights about our EverGreen strategic priorities to shape the future of beer and beyond; fund the growth, fuel the profit; raise the bar on sustainability & responsibility; become the best-connected brewer; unlock the full potential of our people.
- Progress made on Brew a Better World 2030:
  - 34% reduction of absolute **carbon emissions** in scope 1 and 2 since 2018, on our path to become net zero by 2030, and in our full value chain by 2040.
  - We maintained **water usage** in our breweries to 3.0 hectolitre per hectolitre (hl/hl) in water-stressed areas and improved to 3.2 hl/hl on average worldwide; We also launched our global circularity strategy focused on packaging, where we aim to increase reusability, maximize recycled content, and improve recyclability.
  - We increased the **percentage of women** in senior management positions to 28%, with the aim to increase this to at least 30% by 2025 and 40% by 2030.
  - 100% of our direct employees now earn a **fair wage** according to the Fair Wage Network, reaching our 2023 goal.
  - 100% of our in-scope markets had a **social impact initiative** in place, as well as a partnership with governments and society to **address alcohol related harm**.
  - **Heineken® 0.0** is now available in 114 markets.
  - To continue to lead the debate, our operating companies have invested 14% of Heineken® media spend, reaching almost 900 million unique consumers worldwide through **responsible consumption campaigns**.

The full Annual Report 2023 is available here: <https://www.theheinekencompany.com/our-company/our-2023-annual-report>

ENDS

### Press enquiries

Joris Evers/ Michael Fuchs

E-mail: [pressoffice@heineken.com](mailto:pressoffice@heineken.com)

Tel: +31-20-5239-355



**Investor and analyst enquiries**

Federico Castillo Martinez / Mark Matthews

E-mail: [investors@heineken.com](mailto:investors@heineken.com)

Tel: +31-20-5239-590

**About HEINEKEN**

HEINEKEN is the world's most international brewer. It is the leading developer and marketer of premium and non-alcoholic beer and cider brands. Led by the Heineken® brand, the Group has a portfolio of more than 300 international, regional, local and specialty beers and ciders. With HEINEKEN's over 90,000 employees, we brew the joy of true togetherness to inspire a better world. Our dream is to shape the future of beer and beyond to win the hearts of consumers. We are committed to innovation, long-term brand investment, disciplined sales execution and focused cost management. Through "Brew a Better World", sustainability is embedded in the business. HEINEKEN has a well-balanced geographic footprint with leadership positions in both developed and developing markets. We operate breweries, malteries, cider plants and other production facilities in more than 70 countries. Most recent information is available on our [Company's website](#) and follow us on [LinkedIn](#), [Twitter](#) and [Instagram](#).