



Regulatory Release 23/2021
May 31, 2021

Change in number of shares and votes in Better Collective A/S

During May, the number of shares and votes in Better Collective A/S has increased. As of May 31, 2021, the number of shares and votes in Better Collective A/S amounts to 54,282,929 following an issue of 7,298,857 new ordinary shares.

Reference is made to the following Regulatory Releases:

- 17/2021 “*Better Collective has resolved on a directed share issue of 6.9 million shares, thereby raising gross proceeds of SEK 1,500 million and significantly increasing financial flexibility*” released on May 26, 2021.
- 21/2021 “*Better Collective completes acquisition of Action Network*” released on May 28, 2021.
- 22/2021 “*Exercise of warrants in Better Collective A/S; Board of Directors issues 5,200 new ordinary shares*” released on May 31, 2021.

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About Better Collective

[Better Collective](https://www.bettercollective.com) is a global sports betting media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of websites include [bettingexpert.com](https://www.bettingexpert.com), [VegasInsider.com](https://www.vegasinsider.com), [HLTV.org](https://www.hltv.org) and [Action Network](https://www.actionnetwork.com). Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at [bettercollective.com](https://www.bettercollective.com).