



PRESS RELEASE

Amsterdam, 10 November 2021

JDE Peet's prices EUR 500 million single-tranche callable notes issue

JDE Peet's (EURONEXT: JDEP), the world's largest pure-play coffee and tea group by revenue, today announced it has priced EUR 500 million of 3.2-year 0.244% notes due 2025 (the "Notes"). The Notes will be callable, in whole or in part, on or after 16 December 2022. The Notes will be issued on 16 November 2021 and the proceeds will be used to refinance existing debt facilities and for general corporate purposes.

The Notes will be senior unsecured obligations with investment grade terms, issued by JDE Peet's N.V. under its EUR 5 billion Guaranteed Debt Issuance Programme and guaranteed by JACOBS DOUWE EGBERTS International B.V. and Peet's Coffee, Inc. It is expected that the Notes will be listed on the EuroMTF market of the Luxembourg Stock Exchange.

Disclaimer

In the EEA and the United Kingdom, the offer of the Notes referred to in this communication was limited to qualified investors. The Notes have not been, and will not be, registered under the US Securities Act of 1933, as amended (the "US Securities Act"), or with any securities regulatory authority of any state or other jurisdiction in the United States of America.

The Notes may not be offered or sold in the United States of America without either registration of the securities or an exemption from registration under the US Securities Act being applicable. Accordingly, this communication is not for release, distribution or publication, whether directly or indirectly and whether in whole or in part, into or in the United States or any (other) jurisdiction where any of such activities would constitute a violation of the relevant laws of such jurisdiction.

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About JDE Peet's

JDE Peet's is the world's leading pure-play coffee and tea company, serving approximately 4,500 cups of coffee or tea per second. JDE Peet's unleashes the possibilities of coffee and tea in more than 100 countries, with a portfolio of over 50 brands, including L'OR, Peet's, Jacobs, Senseo, Tassimo, Douwe Egberts, OldTown, Super, Pickwick and Moccona. In 2020, JDE Peet's generated total sales of EUR 6.7 billion and employed a global workforce of more than 19,000 employees. Read more about our journey towards a coffee and tea for every cup at www.JDEPeets.com.

