

Share Transactions Disclosure

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 16 March 2026 to 20 March 2026 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2026-03-16	BUY	257	8.373152	2 151.90	XAMS
2026-03-16	SELL	375	8.423333	3 158.75	XAMS
2026-03-17	BUY	323	8.381115	2 707.10	XAMS
2026-03-17	SELL	225	8.438889	1 898.75	XAMS
2026-03-18	BUY	150	8.383333	1 257.50	XAMS
2026-03-18	SELL	450	8.400000	3 780.00	XAMS
2026-03-19	BUY	1490	8.302685	12 371.00	XAMS
2026-03-19	SELL	782	8.348529	6 528.55	XAMS
2026-03-20	BUY	350	8.342857	2 920.00	XAMS
2026-03-20	SELL	505	8.364653	4 224.15	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

Strategic update: 26 March 2026

Investor Relations

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Press Relations

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2025, Banijay Group recorded revenue and Adjusted EBITDA of €4.9bn and €961m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).