

## Millicom [Tigo] launches the first Maestr@s Conectad@s Congress of Latin America

*Featuring several Latin American experts, the first edition of the Congress will focus on the future of education and the different approaches to humanize technology*

**Luxembourg, November 9, 2021** – **Millicom**, a leading provider of fixed and mobile services operating under the **TIGO** brand in Latin America, is launching the first Maestr@s Conectad@s Congress (Connected Teachers Congress), where experts from five countries in Latin America will discuss the new challenges in education and how digital tools can make the work of educators easier and more effective.

Maestr@s Conectad@s is one of **Millicom's** flagship social impact programs within its ESG strategy, which aims to promote digital inclusion and literacy. Since this program launched in 2020 in partnership with Ministries of Education, UNICEF, and AHYU, **Millicom's** TIGO operations have trained more than 250,000 teachers from nine countries and provided them with practical tools and soft skills training to adapt to the needs of virtual teaching. Countries include: Bolivia, El Salvador, Nicaragua, Paraguay, Costa Rica, Colombia, Panama, Honduras, and Guatemala.

The purpose of the first edition of the Congress is to share the outlooks on the future of education, as well as the different approaches to humanize technology, a key concept of Maestr@s Conectad@s. The event will feature several renowned international experts in the field of education, including **César Lozano** and **Alejandra Huerta** from Mexico, **Lucrecia Prat** and **Germán Beines** from Argentina, **Luis Bretel** from Peru, **Josué Moya** from Colombia, and **Lourdes Jiménez** from Spain.

“We want the Congress to be an educational milestone where the progress and growth that has been achieved during the different versions of Maestr@s Conectad@s are consolidated through the special expert guests and the entire experience of the community,” said **Karim Lesina**, **EVP, Chief External Affairs Officer** at **Millicom**. “With the digital wave caused by the COVID-19 pandemic leading to more e-learning and online schooling, there has been an accelerated need for connectivity and digital educational tools, and **Millicom** has acted on its commitment to support education in the communities we serve through technology and various training programs like this one.”

# PRESS RELEASE



The first Congress of Maestr@s Conectad@s of Latin America is free to attend, only requiring a registration and digital certificate to participate. The meeting will be broadcast on YouTube and Facebook on November 10 and 11, from 4:00 p.m. (Costa Rica, El Salvador, Nicaragua, Honduras, Guatemala), 5:00 p.m. (Colombia, Panama and Miami), 6:00 p.m. (Bolivia) and 7:00 p.m. (Paraguay).

- Register [here](#).

To access the two days of the First Congress of Connected Teachers of Latin America, visit the following links:

- [Wednesday, November 10](#)
- [Thursday, November 11](#)

For more information, send a [WhatsApp message](#) or join the [Telegram group](#).

To learn more, visit [Millicom](#) or [AYHU](#).

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## About Millicom

Millicom (NASDAQ U.S.: TIGO, Nasdaq Stockholm: TIGO\_SDB) is a leading provider of fixed and mobile services dedicated to emerging markets in Latin America and Africa. Millicom sets the pace when it comes to providing high-speed broadband and innovation around The Digital Lifestyle® services through its principal brand, TIGO. As of December 31, 2020, Millicom operating subsidiaries and joint ventures employed more than 21,000 people and provided mobile services to approximately 55 million customers, with a cable footprint of more than 12 million homes passed. Founded in 1990, Millicom International Cellular S.A. is headquartered in Luxembourg. For more information, visit: [millicom.com](http://millicom.com). Connect with Millicom on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).