



18 August 2026

## Disclosure of trading in own shares under a share buyback program

**Period: From 10 to 13 August 2026**

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

### Reporting of transactions in aggregated form (per day and per trading venue)

| Issuer name | Issuer Code          | Transaction date | ISIN Code            | Daily total volume (in number of shares) | Daily weighted average price of shares acquired | Platform             |
|-------------|----------------------|------------------|----------------------|------------------------------------------|-------------------------------------------------|----------------------|
|             |                      |                  | ISIN code (ISO 6166) |                                          |                                                 | MIC code (ISO 10383) |
| IPSOS       | 9695002OY2X35E9X8W87 | 10-Aug-26        | FR0000073298         | 13 000                                   | 39,2182                                         | XPAR                 |
| IPSOS       | 9695002OY2X35E9X8W87 | 10-Aug-26        | FR0000073298         | 3 000                                    | 39,0990                                         | CEUX                 |
| IPSOS       | 9695002OY2X35E9X8W87 | 11-Aug-26        | FR0000073298         | 13 300                                   | 38,3778                                         | XPAR                 |
| IPSOS       | 9695002OY2X35E9X8W87 | 11-Aug-26        | FR0000073298         | 3 000                                    | 38,4066                                         | CEUX                 |
| IPSOS       | 9695002OY2X35E9X8W87 | 12-Aug-26        | FR0000073298         | 13 300                                   | 38,3115                                         | XPAR                 |
| IPSOS       | 9695002OY2X35E9X8W87 | 12-Aug-26        | FR0000073298         | 3 000                                    | 38,2834                                         | CEUX                 |
| IPSOS       | 9695002OY2X35E9X8W87 | 13-Aug-26        | FR0000073298         | 13 098                                   | 38,6941                                         | XPAR                 |
| IPSOS       | 9695002OY2X35E9X8W87 | 13-Aug-26        | FR0000073298         | 3 000                                    | 38,6935                                         | CEUX                 |

### Detailed presentation by transaction

A detailed presentation by transaction is available on the Company's website ([www.ipsos.com](http://www.ipsos.com)), in the section on regulated information, in the chapter entitled: “Share buyback programs and share buyback declarations”: <https://www.ipsos.com/en/regulated-informations/en>.