



Press Release February 11, 2022

Invitation to presentation of Better Collective's Q4 report 2021

Better Collective, a leading sports betting media group, will publish its interim financial report for the period October 1 – December 31, 2021, on February 24, 2022, at 8.00 a.m CET.

A telephone conference will be held at 10.00 a.m. CET on the same day by CEO Jesper Søgaard and CFO Flemming Pedersen. The presentation will simultaneously be webcasted, and both the telephone conference and the webcast offer an opportunity to ask questions.

Dial in details for participants:

Confirmation Code: 8383938

Denmark: +45 32 72 04 17 Sweden: +46 (0)8 56618467 United Kingdom: +44 (0)8444819752

Webcast link https://edge.media-server.com/mmc/p/q8n77272

The webcast can also be accessed from www.bettercollective.com and the presentation will be available from 8.00 a.m. CET.

Enquiries regarding this announcement should be addressed to

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Media contact: Ulrik Marschall, +45 6068 6370, <u>press@bettercollective.com</u>

About Better Collective

Better Collective is a global sports betting media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include bettingexpert.com, VegasInsider.com, HLTV.org and Action Network. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at bettercollective.com.