

Our women builders on the CASE

Read the full story on <u>cnhindustrial.com</u>

London, March 8, 2023

Find out what happened when volunteers representing CNH Industrial's brand **CASE Construction Equipment** joined forces with non-profit housing charity <u>Habitat for Humanity</u> in Racine, Wisconsin, USA.

At the charity's inaugural **Women Build** event held in the city, 20 of our female employees volunteered to help construct new, safe, and affordable homes for single mothers in Racine.

"It was especially powerful because we created a strong, sister-like bond while also helping other women," said Jessica Klein, Marketing & Communications Manager at CASE in Racine.

This was a great example of how we empower the women in our workforce to make a difference.

Learn more about this project at bit.ly/BreakingNewGround-en and discover how CNH Industrial is dedicated to creating a diverse, equitable and inclusive work environment.

CNH Industrial (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of Breaking New Ground, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, Case IH and New Holland Agriculture supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and CASE and New Holland Construction Equipment deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: STEYR, for agricultural tractors; Raven, a leader in digital agriculture, precision technology and the development of autonomous systems; Flexi-Coil, specializing in tillage and seeding systems; Miller, manufacturing application equipment; Kongskilde, providing tillage, seeding and hay & forage implements; and Eurocomach, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 37,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

For more information and the latest financial and sustainability reports visit: cnhindustrial.com

For news from CNH Industrial and its Brands visit: media.cnhindustrial.com

CNH Industrial N.V. 25 St. James's Street London, SW1A 1HA United Kingdom





RESS RELEASE

Media contacts:

Rebecca Fabian

North America

Tel. +1 312 515 2249

mediarelations@cnhind.com

Anna Angelini United Kingdom Tel. +44 (0)7725 826 007

