



Strategy made personal

P R E S S R E L E A S E

Stockholm, May 5, 2021

Invitation to BTS Q1 2021 and BTS USA presentation and conference call

STOCKHOLM, SWEDEN - BTS Group AB (publ), a leading global strategy implementation firm, invites investors, analysts and business journalists to a combined interim report presentation and conference call with President and CEO Henrik Ekelund and Jessica Parisi, CEO of BTS North America. Jessica will present an overview of BTS's operations in North America.

Conference call and web link:

Wednesday, May 19th at 09.30 am CET. The presentation can be followed via the web with opportunities to ask questions. Please dial any of the following numbers:

UK +44 333 300 9270

US +1 833 526 8382

SE +46-8 505 583 50

Follow the presentation at: <https://tv.streamfabriken.com/bts-group-q1-2021>

Registration is not required for participation via the webcast or conference call.

The report is published at 08.00 am CET the same day.

The presentation and slides will be available later at <http://ir.bts.com/presentations>

For more information, please contact:

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About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden, with approximately 820 professionals in 33 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 35 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities, and unleash business success.

It's strategy made personal.

We serve a wide range of client needs, including: Assessment centers for talent selection and development, Strategy alignment and execution, Business acumen, Leadership and sales training programs, and On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients are e.g., ABB, Chevron, Coca-Cola, Ericsson, EY, Mercado Libre, Salesforce.com, SAP and Tencent.

BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B.

For more information, please visit www.bts.com.