

Regulatory Release 33/2020

June 30, 2020

Better Collective – Share buyback program

On March 19, 2020 Better Collective A/S initiated a share buyback program for up to EUR 5,000,000 (SEK 54,580,500), to be executed during the period from March 19, 2020 to June 30, 2020.

The following transactions have been executed under the program during the period from June 26, 2020 to June 30, 2020:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
Accumulated under the program as of last announcement:	615,341	83.1724	51,179,399.10
26/06/2020	3,567	129.9254	463,443.90
29/06/2020	3,056	124.8318	381,485.98
30/06/2020	4,000	124.7775	499,110.00
Accumulated under the program following above purchases:	625,964	83.9081	52,523,438.98

Better Collective A/S holds 508,737 treasury shares corresponding to 1.09 % of the outstanding share capital of the company.

During the period March 19, 2020 to June 30, 2020 shares for an amount of EUR 4,811,557 (SEK 52,523,439) have been purchased, and the share buyback program is hereby completed.

Contacts

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation.

About Better Collective:

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).