



COMPANY NEWS

Period of impact: June 2021 – October 2021

Supply Constraints On Rainforest Alliance and UTZ Certified Coffee Due To Political Unrest in Colombia

JDE is proud of our commitment to sustainability and sourcing Rainforest Alliance Certified coffee for multiple brands in various markets. Colombia is an important origin for coffee and the current political unrest is having an effect on the supply chain with impacts to coffee shipments. We are currently unable to source enough certified coffee from Colombia for some of our brands with the Rainforest Alliance and UTZ labels. This means that from June 2021 to October 2021, our sourcing of 100% certified coffee from Rainforest Alliance Certified farms in Colombia will be impacted and this will impact some of our brands.

We are hopeful the situation will soon be resolved and our products will go back to being 100% certified. We will also purchase a volume of certified coffee equivalent to compensate what we would have used during this period, doing our part to help support farmers and protect the environment. We appreciate your patience and understanding, and we remain on track to our commitment of sourcing certified coffee as part of our journey to 100% responsibly sourced coffee by 2025.

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About JDE

JDE is part of JDE Peet's, the world's leading pure-play coffee and tea company, headquartered in the Netherlands. For more than 265 years, JDE has been inspired by the belief that it's amazing what can happen over a cup of coffee. Today, JDE unleashes the possibilities of coffee and tea in more than 100 countries, through a portfolio of over 50 brands including L'OR, Jacobs, Senseo, Tassimo, Douwe Egberts, OldTown, Super, Pickwick and Moccona. Read more about our journey towards a coffee and tea for every cup at www.JDEcoffee.com.

