

## Atos and Stora Enso join forces to bring sustainable automated new retail solutions to market

**Paris, November 12, 2019** – [Atos](#), a global leader in digital transformation, and [Stora Enso](#) have entered a global partnership to bring new automated retail solutions and services to the market. This new service is based on the concept of “Intelligent Cabinets”, which are RFID (Radio Frequency Identification) enabled e-kiosks designed for on-the-go purchasing using smart phones or standard card payment.

The partnership undertakes the commercialisation of the New Retail as a Service solution, combining Stora Enso’s technologies and the service delivery experience and methodology of Atos.

The “New Retail” solution by Stora Enso merges in-store and online shopping and uses [sustainable RFID tags](#) to track and trace stored items. These tags are paper-based, providing a plastic-free and recyclable solution for packaging authentication.

To buy a product from the intelligent cabinets, the consumer only needs a compatible payment app or payment card. When the cabinet door is closed, the consumer is charged via the app for the items taken out. Apart from this service, a back-end solution is offered to retailers for keeping track of transactions or replenishment.

The **Atos digital services for Retail and Manufacturing** will be used to enhance the New Retail solution. They are based on Codex for Retail, a modular portfolio of solutions and services for connected retail services with IoT technologies, underpinned by end-to-end services. This establishes a full new set of digital business services for retail with strong capability for scaling, driving clear business value and bringing clients out of the “pilot trap”.

*“For any retail company and consumer goods brand, the topics of sustainability, product control and consumer experience are key values for their point of sales. Combining the Stora Enso smart tracking solutions with Atos’ Codex enablement and end-to-end service management, we jointly ensure that customers experience these values every time.”* says **Philippe Miltin, Group SVP, Head of Manufacturing, Retail and Transport Market at Atos.**

*“While retail is aiming at convenience and efficiency all at once, we drive innovations to combine the localisation of brick and mortar with digitalisation. With our partnership with Atos, we are entering the automated new retail market, where our sustainable RFID technology can bring the unmanned consumer experience to the next level,”* says **Martin Ros, Head of Stora Enso’s Intelligent Packaging unit.**

More information about the joint “New Retail As a Service” offer by Atos and Stora Enso is available [here](#).

More information about Atos' solutions for retail: <https://atos.net/en/industries/retail>

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### **About Atos**

Atos is a global leader in digital transformation with over 110,000 employees in 73 countries and annual revenue of over € 11 billion. European number one in Cloud, Cybersecurity and High-Performance Computing, the Group provides end-to-end Orchestrated Hybrid Cloud, Big Data, Business Applications and Digital Workplace solutions. The group is the Worldwide Information Technology Partner for the Olympic & Paralympic Games and operates under the brands Atos, Atos Syntel, and Unify. Atos is a SE (Societas Europaea), listed on the CAC40 Paris stock index.

The purpose of Atos is to help design the future of the information technology space. Its expertise and services support the development of knowledge, education as well as multicultural and pluralistic approaches to research that contribute to scientific and technological excellence. Across the world, the group enables its customers, employees and collaborators, and members of societies at large to live, work and develop sustainably and confidently in the information technology space.

### **Press contact**

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### **About Stora Enso:**

Part of the bioeconomy, Stora Enso is a leading global provider of renewable solutions in packaging, biomaterials, wooden constructions and paper. We believe that everything that is made from fossil-based materials today can be made from a tree tomorrow. Stora Enso has some 26 000 employees in over 30 countries. Our sales in 2018 were EUR 10.5 billion. Stora Enso shares are listed on Nasdaq Helsinki (STEAV, STERV) and Nasdaq Stockholm (STE A, STE R). In addition, the shares are traded in the USA as ADRs (SEOAY). [storaenso.com](http://storaenso.com)

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