

TEXAF DIGITAL CAMPUS HELPS TO COMBAT COVID-19 IN THE DRC

TEXAF DIGITAL CAMPUS, launched at the beginning of the year, has joined forces with its partners, **KINSHASA DIGITAL** and **KINSHASA DIGITAL ACADEMY**, to offer their services to the Technical Secretariat of the COVID-19 Response led by Dr Muyembe.

This action is taking many forms:

- It includes a component on communicating to the public on the progress of the pandemic in the DRC and the measures to be taken. In this regard, the radio and television station dedicated to the fight against the coronavirus, **MIN SANTE FM**, launched on 28 April, is housed on the **TEXAF** digital campus.
- **KINSHASA DIGITAL** has lined up 18 digital communication experts and developers as well as the 42 students of the **KINSHASA DIGITAL ACADEMY** to support the Technical Secretariat of the COVID-19 Response.
Launch of the www.stopcoronavirus.cd website and a dedicated Facebook page, which have already reached more than one million people, as well as a survey platform for adjusting the Technical Secretariat's communication.
- In cooperation with international players such as **DALBERG DATA INSIGHTS** <https://dalberg.com/what-we-do/dalberg-data-insights/>, it is seeking to offer innovative digital solutions to the Congolese authorities for monitoring the pandemic, the effectiveness of health measures and awareness-raising among the population.

TEXAF has also undertaken to connect private operators that are financially supporting the fight against COVID-19. On 01 May, via this initiative, **TOTAL RDC** provided fuel cards, worth an equivalent of 200,000 km, intended for 25 ambulances and response vehicles from the Response Unit and the National Biomedical Research Institute (INRB).



TEXAF is proud to be able to put its visibility and its new digital division at the service of the Congolese population.

TEXAF, established in 1925, is the only listed company with all its activities in the Democratic Republic of Congo. Currently, these are concentrated on property, quarries and the digital domain. This listing on the stock exchange and the resulting obligations in terms of good governance and transparency constitute a major asset of the Group for its development and for the promotion of the formal sector in the Democratic Republic of Congo.

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