



28 January 2025

## Disclosure of trading in own shares under a share buyback programme

Period : From 21 to 24 January 2025

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

### Reporting of transactions in aggregated form (per day and per trading venue)

Issuer name	Issuer Code	Transaction date	ISIN Code	Daily total volume (in number of shares)	Daily weighted average price of shares acquired	Platform
			ISIN Code (ISO 6166)			MIC code (ISO 10383)
IPSOS	9695002OY2X35E9X8W87	21-Jan-25	FR0000073298	6 229	46,3364	XPAR
IPSOS	9695002OY2X35E9X8W87	21-Jan-25	FR0000073298	4 084	46,3042	DXE
IPSOS	9695002OY2X35E9X8W87	21-Jan-25	FR0000073298	900	46,2489	TQE
IPSOS	9695002OY2X35E9X8W87	21-Jan-25	FR0000073298	1 100	46,2075	AQE
IPSOS	9695002OY2X35E9X8W87	22-Jan-25	FR0000073298	14 873	46,5970	XPAR
IPSOS	9695002OY2X35E9X8W87	22-Jan-25	FR0000073298	5 253	46,5518	DXE
IPSOS	9695002OY2X35E9X8W87	22-Jan-25	FR0000073298	1 000	46,5182	TQE
IPSOS	9695002OY2X35E9X8W87	22-Jan-25	FR0000073298	1 500	46,5121	AQE
IPSOS	9695002OY2X35E9X8W87	23-Jan-25	FR0000073298	12 100	46,4106	XPAR
IPSOS	9695002OY2X35E9X8W87	23-Jan-25	FR0000073298	7 500	46,3761	DXE
IPSOS	9695002OY2X35E9X8W87	23-Jan-25	FR0000073298	1 000	46,3676	TQE
IPSOS	9695002OY2X35E9X8W87	23-Jan-25	FR0000073298	1 400	46,3541	AQE
IPSOS	9695002OY2X35E9X8W87	24-Jan-25	FR0000073298	7 300	46,5568	XPAR
IPSOS	9695002OY2X35E9X8W87	24-Jan-25	FR0000073298	5 000	46,5848	DXE
IPSOS	9695002OY2X35E9X8W87	24-Jan-25	FR0000073298	700	46,5977	TQE
IPSOS	9695002OY2X35E9X8W87	24-Jan-25	FR0000073298	1 000	46,6135	AQE

### Detailed presentation by transaction:

A detailed presentation by transaction is available on the Company's website ([www.ipsos.com](http://www.ipsos.com)), in the section on regulated information, in the chapter entitled: "Share buyback programs and share buyback declarations": <https://www.ipsos.com/en/regulated-informations/en>.