

How automotive organizations can maximize the smart factory potential

Automotive firms have hit the accelerator on their smart factory plans

One in two organizations have made good progress on their smart factory journey



We are making good/better than expected progress on our smart factory roadmap

2017-18 2019

Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=100 automotive manufacturers; Smart factory survey 2017–18.

The industry has aggressive plans for smart factory adoption

3 out of 10 automotive factories have been made smart in the past 18–24 months

The industry plans to convert 44% of its factories into smart factories in the next five years

Smart factory adoption in the past two years (2017–18) vs new factory adoption in next five years (2019–23), grouped by industries



*The smart factory adoption index shows the future expansion plans. An index greater than one means that the sector has a more aggressive expansion plan in the future compared to the average and vice-versa.

Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=912 manufacturers that have existing smart factory initiatives globally; N=98 automotive organizations with smart factory initiatives.

How the automotive industry can benefit from smart factories

Expected additional value added by automotive industry due to productivity gain in smart factories by 2023







Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=100 automotive manufacturers, United nations' database for national accounts, accessed June 2019.

However, automotive firms have a long road ahead before they can fully realize the potential of smart factories

Only one in 10 auto firms are able to reap significant benefits from smart factories



Readiness of automotive industry for scaling smart factory initiatives

Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=22 OEMs, 76 suppliers and 98 automotive manufacturers with existing smart factory initiatives.

Top challenges faced by automotive firms in realizing smart factory potential



Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=23 OEMs, 77 suppliers and 100 automotive manufacturers.



Source: Capgemini Research Institute analysis.

Download report

Subscribe to our research

This message contains information that may be privileged or confidential and is the property of the Capgemini Group. Copyright © 2020 Capgemini. All rights reserved.